



God Bless America!
Credits: Aush Rae



OFFICIAL PUBLICATION of the HEARTLAND LIMOUSIN ASSOCIATION • SEP/OCT 2023

NEWS

Back In Time.....	3, 29
Covering Ground	4
Fullblood News	21
Heartland Calendar	3
Heartland Highlights	22
Junior Beat	8
On The Road Again	6
Recipe of the Month	6
Sale Reports	24
Show Reports	10, 26-32

STATE NEWS

Iowa News.....	11-12
Kansas News	12-13
Minnesota News.....	14
Missouri News	16-19
Nebraska News.....	20
South Dakota News	20

ADVERTISERS

ACH Holdings.....	15
Broken /L Ranch	13
Crockett Rose Branch Farm	13
DEBV	2
Goss Limousin	33
GV Limousin	14
HLA Thank You.....	9
J6 Farms.....	31
Leonard Limousin	23
Limousin365.....	3
Linhart Limousin	25
MC Marketing Management.....	17
ROMN Limousin	27
Straight Limousin.....	35
Super C.....	5
Treftz Limousin.....	7
Vorthmann Limousin.....	2
Wulf Cattle	OBC

Using Genomics in the Beef Herd

By Lisa Moser, Kansas State University



When looking at a sibling, have you ever wondered how in the world they could have come from the same parents?

Whether it is eye color, hair color, or general personality, each person inherits a different mix of genes from their parents with the exception being people who are born as identical twins or triplets. Just as with people, the same is true for beef cattle, say the experts at Kansas State University Beef Cattle Institute.

"Anyone who has multiple siblings knows that you are not all the same," K-State veterinarian Bob Larson said.

He explained how by collecting DNA samples from individual animals,

producers have specific predictors of that animal's performance.

"When I mate a dam to a sire, there is going to be some diversity in the offspring, and within that mating, I know there are going to be some individuals that are genetically superior to others," Larson said. "With genomic testing, we know which of the animals in the herd has the best combination of traits at a younger age than with other measures of genetic prediction."

Prior to the introduction of genomic testing, the best objective tool producers had was computer-generated Expected Progeny Differences, known as EPDs, added Larson.

"With genomic testing, we can improve the accuracy of the information of that animal at a very young age, thereby allowing producers to predict the best replacement animals even before they have any offspring, resulting in faster genetic change," said K-State nutritionist Phillip Lancaster.

But the animal's genetics are just one part of the total

performance predictor, said K-State veterinarian Brian Lubbers.

"The challenge with genomics is that few of these traits are 100% predictable. Instead, it is often an interaction between a particular set of genes and the environment that gives producers the optimal outcome," Lubbers said.

The veterinarians said when collecting embryos for transfer, samples can be collected before the embryo is even placed into a recipient, but more commonly, calves from any mating (natural, AI, ET) are genetically tested using a tissue sample collected at any point after birth.

As genomic testing technology has been adopted, they've seen a higher percentage of purebred beef producers collect those samples soon after birth, giving them the most accurate predictor of that animal's performance as soon as possible.

"As soon as they are born, some producers are using genomic testing to select which ones they will want to retain in the herd and use as breeding animals for future generations," said K-State veterinarian Brad White. "These tests come at an expense, so each producer will need to determine the cost per success rate that makes sense for their operation."

Cattle That **WORK**

✓ **FEEDLOT** (ADG, Retail Product)

✓ **PASTURE** (Fertility, Fleshing Ability, Soundness, Disposition)

✓ **SHOW RING** (Eye Appeal, Structural Soundness)

PRIVATE TREATY SALE

September 30, 2023

Join Us For Lunch • Final Bids Due at 2 p.m.

PUREBREDS & LIM-FLEX

- Bred Females (for info call or visit website)
- Open Show Females
- Replacement Females
- Bulls (25% holds your purchase)
- Steers

2023 SIRES REPRESENTED:

CWYD Jack Frost • DEBV Gladiator • DLTM Jake Brake
VL Jim Beam • VL Hunker Down • Alter Ego • CELL Envision
CELL Dauntless • DEBV Footloose • SY Gene Bank • Royal Jester

Cattle available for viewing anytime, call today.

Congratulations Ava, Mason and Dalton on the tremendous job you are doing with our genetics.



Visit www.vorthmannlimousin.com
for up to date sale information.

**VORTHMANN
LIMOUSIN**

ROGER & ANN
Roger 402/981-1621

DEB 

DEB & GEORGE MILLER II
402/515-7714

31112 Hwy 6 • Treynor, IA 51575-6231

HEARTLAND CALENDAR

SEPTEMBER

- 2 Minnesota State Fair Open Show – St. Paul, MN
- 7 Credit for Kids Auction, National Junior Show Fundraiser – L365 Auctions
- 15 Fullblood Limousin Alliance Meeting – Bowling Green, KY
- 16 The Foundation Sale IX – Bowling Green, KY
- 16 Kansas State Fair Open Show – Hutchinson, KS
- 30 Vothmann Limousin “Focus on Family Values” Private Treaty Sale/
Open House, at the farm – Treynor, IA

OCTOBER

- 9 American Royal Limousin Junior/Open Shows, West Side Hale Arena –
Kansas City, MO
- 10 The “Girls on Film” Sale – SC Online Sales
- 14 Heart of Missouri Limousin Sale – Lebanon, MO
- 18 Straight Limousin Online Sale – SC Online Sales
- 21 Linhart Limousin “Fall Harvest” Elite Female Sale, at the farm – Leon, IA
- 22 Minnesota Beef Expo Junior Show, State Fairgrounds – St. Paul, MN
- 23 Buck Ridge Cattle Co. Fall Bull & Female Sale – Seymour, MO
- 26 ROM’N Limousin “Spooktacular Show Heifer Sale” – SC Online Sales

NOVEMBER

- 7 Edwards Limousin Annual Online Sale – L365 Auctions
- 11 Iowa Limousin Association Annual Meeting, Banquet/Benefit Auction,
Cattlemen’s Building – Ames, IA (tentative date/location)
- 27 Boyce-Dill “Cyber Monday” Online Sale – L365 Auctions

DECEMBER

- 2 J6 Farms Limousin & Lim-Flex Dispersal Sale, at the farm – Gibbon, NE
- 3 J6 Farms Online Limousin & Lim-Flex Genetic Dispersal Sale –
L365 Auctions
- 9 A Night On The Town V Limousin, Lim-Flex & All Breeds Sale,
Bellagio Hotel & Casino – Las Vegas, NV
- 12 B Bar Limousin Annual Production Sale – Lucky Lake, SK
- 13 Glendenning’s J Bar J “Holiday Classic” Sale – L365 Auctions

“BACK IN TIME”

Do You Know the Answer?

We had a great week in Rapid City, South Dakota, celebrating the “Limis Rally to Rushmore” 2023 NALJA show. I thought it would be fun to go “Back in Time” and reminisce about the early days of the North American Limousin Junior Association (NALJA).

Can you answer these questions?

1. Where was the first National Junior Show held?
2. What was this show called?
3. What year was this first show held?
4. Who took home the Grand Champion Female banner?
5. Who exhibited the Reserve Grand Champion Female?
6. Who was the NALJA President at the time of this first show and where was he from?

Answers on page 29

We Have You Covered!



- ✓ Industry Relevant News
- ✓ Up-to-the-Minute Advertising
- ✓ Current Breed Happenings
- ✓ Unique Online Sale Platform

If it's Limousin ... It's Here

NORTHERN TERRITORY

Sarah Johnson • 614.266.2646 • Sarah@Limousin365.com

SOUTHERN TERRITORY

DeRon Heldermon • 405.850.5102 • DeRon@Limousin365.com



405.260.3775 • www.limousin365.com • Like us on

COVERING GROUND ...

By Dean Summerbell



It is always difficult to write the Covering Ground column for the September/October issue of the *Heart Beat* because the deadline is in the summer. We were busy covering junior shows from the end of May to the end of July. Those show reports are printed in this issue along with photos. At the time of writing this column, we are getting ready to travel to the state fair Limousin shows, which will be included in the November/December paper. As you can tell, we are busy "Covering Ground" for the Heartland activities.

Covering the beef industry, gauging rainfall, temperatures, harvest beef markets and later bull sales is a somewhat perplexing task for me. Rainfall has been spotty, to say the least. Rain has been needed east of the Missouri River all summer. Since we live on the north side of the Mississippi River, our June and July rainfall has been "hit or miss". Living on sandy soil brings consternation for most farmers and ranchers. It is best to say some have rain and some don't. Many ranchers in the Heartland were hauling water for their cattle. Hay prices have increased which has had a negative impact on the cattlemen.

We all have suffered from the long heat spells this summer. It reminds me of the terrific heat of the 1930s when many agricultural workers left the "dust bowl" and found new careers elsewhere. The stories my dad handed down from his days trying to survive in that decade were horrific in all seasons. He lived from January to March of 1933 earning just 50 cents. In 1932, he and my uncle scooped snow drifts off Highway 18 from Spencer, Iowa, to Dickens, Iowa, (seven miles) for the wage that it would take to fill the snowplow gas tank. That generation knew how to survive. Perhaps climate change just may be cyclical.

I want to acknowledge the tremendous effort of our Heartland juniors this summer. They participated in state junior field days, the Heartland Showdown, and the NALJA show, which gave them ample opportunity to exhibit their projects in a variety of settings. They proudly represented their states at these junior shows. My congratulations to all the Limousin juniors who participated in this summer's events. Also, *thanks* to the Vorthmann family for all their hard work preparing for and putting on the Iowa Field Day!

I also want to *thank* and congratulate the South Dakota Limousin Association for their hard work hosting the North American Limousin Junior Association annual summer show, "Limis Rally to Rushmore", in Rapid City, South Dakota. The sponsored trip to Mount Rushmore, the activities, satellite events, and the shows at the Monument Convention Center represented the finest of the Limousin family coming together to provide a fun and meaningful experience for our juniors.

Congratulations to Mark Smith on his induction into the Limousin "Hall of Fame". The ceremonies were held July 10 during the NALJA week in Rapid City. Mark's devotion to Limousin for over 40 years was recognized by the Limousin breed for a job well done and well deserved.

I also want to express our profound sympathy to Aaron Metzger, Jerry and Linda Wulf and their families on the passing of Robyn (Wulf) Metzger. She will be deeply missed by all who knew her!

We look forward to seeing you at the upcoming sales this fall.

*Beverly & Dean Summerbell
attended the induction of Mark
Smith to the NALF "Hall of Fame".*

Heartland Association

OFFICERS

Randy Corns President
Emmett Edwards Vice President
Jason Boyer Secretary
T.J. Callahan Treasurer
Jim Venner Ex-Officio

EXECUTIVE SECRETARY & ADVERTISING SALES DEAN SUMMERBELL

619 139th Lane, Andover, MN 55304
Cell: (612) 963-3799
e-mail: bjsummerbell@gmail.com

DIRECTORS

IOWA
Jason Boyer (641) 340-5963
Weldon, IA

KANSAS
Randy Corns (620) 750-0924
Altoona, KS

MINNESOTA
Matt Duff (651) 245-1591
Hampton, MN

MISSOURI
Emmett Edwards (816) 726-1919
Higginsville, MO

NEBRASKA
Rob Brawner (402) 376-4002
Wood Lake, NE

SOUTH DAKOTA
Julie Montagne (605) 310-0791
Elk Point, SD

MEMBERS AT LARGE
T.J. Callahan (816) 215-0482
Centerview, MO

William Long (641) 340-1676
Afton, IA

Jeff Keyes (612) 644-6607
Knapp, WI

Andy Schmalshof (309) 333-0029
Avon, IL

FINANCIAL SECRETARY

Ann Vorthmann (402) 981-1093
324 Buena Vista Circle
Council Bluffs, IA 51503

EDITOR

BEVERLY SUMMERBELL

PUBLISHED AT

Modern Litho - Jefferson City, MO

GRAPHIC DESIGN

PRECISION MARKETING

Kyle Haley - kbhaley2@gmail.com
(405) 260-3775

HEART BEAT AD RATES

SPACE	MEMBER	NON-MEMBER
Full page	\$950	\$1,000
2/3 page	\$630	\$680
1/2 page	\$600	\$650
1/3 page	\$480	\$530
1/4 page	\$425	\$475
1/8 page	\$215	\$265

Contract Rates Available contact Dean for more info.

DEADLINES & TERMS

THE 1ST OF THE PREVIOUS MONTH

DEADLINES

January/February Dec. 10
March/April Feb. 10
May/June April 10
Sept./Oct. Aug. 10
Nov./Dec. Oct. 10

Deadlines are subject to vary.

Terms: All accounts due & payable as billed.

PAGE SPECIFICATIONS

Full page8" x 10.4375"
.....Full Bleed 8.75" x 11.25"
2/3 page8" x 7"
1/2 page8" x 5.16" or 3.95" x 10.4375"
1/3 page8" x 3.5" or 3.25" x 10.4375"
1/4 page3.95" x 5.16"
1/8 page3.95" x 2.5" or 1.85" x 5.16"





LIMOUSIN & LIM-FLEX CATTLE

11535 THOMAS RD. ALTOONA, KS

RANDY CORNS | 620.750.0924 NANCY CORNS | 620.432.5056

EMAIL: SUPERCLIMOUSIN@GMAIL.COM

FACEBOOK: SUPER C LIMOUSIN

WWW.SUPERCCATTLE.COM

PASTURE OR CHIPS SUPER C GENETICS DOMINATE
BULLS LIKE SC KARTER ARE FOR SALE PRIVATE TREATY

SC
KARTER
988K

SSTO SKLS FRANK 8879F

LIM-FLEX 69%

REGISTRATION # LFM2525773

GRAND CHAMPION LIMOUSIN BULL OPEN SHOW OZARK EMPIRE
RESERVE CHAMPION LIMOUSIN BULL JUNIOR SHOW OZARK EMPIRE



"On the Road Again"



By Bev Summerbell

As I write this column, we are still enjoying the warm days of summer. In fact, it will be in the 90's the entire last week of July in Andover, Minnesota. We usually do not get temperatures quite that warm, but this has been an interesting summer. It was hot the entire month of June, and my hanging baskets/plants are showing the negative effects. It has also been extremely dry here, so the plants need a good drink at least every other day.

We were fortunate to have such wonderful weather while in Rapid City, South Dakota, for the NALJA show. The arena was fully air conditioned, and it was very comfortable for both the spectators and exhibitors. It was a great week with time to not only watch the juniors take part in the shows and satellite events, but also to reconnect with friends from across the United States. **Thanks** to everyone who helped sponsor the event and the South Dakota Limousin Association for all their hard work planning and putting on this year's NALJA show.

Another highlight of the summer was the Heartland Showdown Junior Show at Westfair in Council Bluffs, Iowa. The first weekend in June proved to be very hot with heavy downpours on Thursday and Friday afternoon. Thanks to Roger and Ann Vorthmann

and their crew for hosting this event. We appreciate all the juniors and their families who traveled from five states to take part in the show.

Dean and I also enjoyed attending the state field day shows in June and July. By the time the paper goes to press, we will be busy traveling to state fair shows. I start work at the Minnesota State Fair August 24, 2023. My shift in the Information Booth is from 2:30-9:30 p.m. all 12 days of the fair. It is a lot of fun, but also interesting to hear what unusual or strange questions we will be asked. One of the strangest ones in the past has been, "Can you tell me where I parked my car?" Another interesting question that fairgoers ask, after looking at the map that was handed to them, is, "Is this the map?" I wonder what unique questions I will be asked this year???

I was raised in a small town in southwestern Minnesota. One of the memories I have is riding my bike around Lake Okabena with friends. The name "Okabena" means "home of the heron" in the Sioux language. One of the joys of life is spending time at the lake. Dean's cousin has a lake home in Spirit Lake, Iowa. We are fortunate to be able to stay at their lake home when traveling to/from Limousin events.

I found this saying and thought it was very appropriate as we end the summer!

ADVICE FROM A LAKE:

BE CLEAR.
MAKE POSITIVE RIPPLES.
LOOK BENEATH THE SURFACE.
STAY CALM.
SHORE UP FRIENDSHIPS.
TAKE TIME TO REFLECT.
BE FULL OF LIFE!



www.facebook.com/HeartlandLimousinAssociation

Recipe of the Month

Cheesy Taco Skillet Bombs

People are always looking for recipes for fun snacks/appetizers to serve on game day or to take to a party. These taco bombs are easy to make and serve.

Bev Summerbell

Ingredients

- 2 tubes Pillsbury Biscuits (7.5 oz. tubes)
- 1 ½ cups taco meat
- 5 cheddar cheese sticks, cut into 1-inch pieces (20 total)
- 2 tbs. butter, melted.
- ½ tsp. garlic powder
- 1 tsp. cilantro

Directions:

1. Preheat oven to 425° F.
2. Lightly grease a 10" skillet and set aside.
3. Press each biscuit flat, and top with a small portion of the taco meat and piece of cheese.
4. Fold biscuit over and pinch the seams, creating a small ball.
5. Place the ball seam side down in the skillet. Leave a little space between each ball.
6. Combine the melted butter, garlic powder and cilantro in a small dish.
7. Brush the tops of the balls with the butter.
8. Bake for 10-12 minutes or until the tops are golden brown.
9. Sprinkle with extra cilantro, if desired, and serve with your favorite taco toppings.



Sullivan Supply Scholarship Winner

Congratulations to McKenna Richardson of Eureka, Kansas, daughter of Troy and Jennifer Richardson, for being one of the 2023 recipients of a Sullivan Supply/Stock Show University scholarship.

McKenna has been successful in her show career, taking home many champion awards at the National Western Stock Show, NAILE, American Royal, and many Junior Nationals. She is an outstanding student, has been a FFA Chapter President, and is a member of the champion livestock judging team.

Sullivan Supply had an outstanding set of applicants for their 2023 Distinguished \$20,000 Sullivan Supply/Stock Show University Scholarship program. This year, there was 1,587 applications from juniors in 46 states and Canada. John Sullivan, founder, says it is a blessing to be part of the Ag industry and get to see the young people flourish in the barn, show ring, academics and their community. This program has been in existence since 2008 and over \$320,000 has been gifted to young individuals.





Jessica Donnelly and Will Bollum were married on June 10, 2023, in Northfield, MN. Congratulations!



Dillon Bohlander and Annalesha Kalis were united in marriage July 1, 2023, at the Southern Hills United Methodist Church in Sioux Falls, SD. Dillon is the son of Julie Symens and the grandson of the late Herman and Judy Symens. Congratulations!



Congratulations to Meghan Berti and Eric Niemeyer who were United in marriage July 8, 2023, in Herman, MO. Meghan is the daughter of Limousin Breeders Rob and Jeannine Berti of Sullivan, MO.



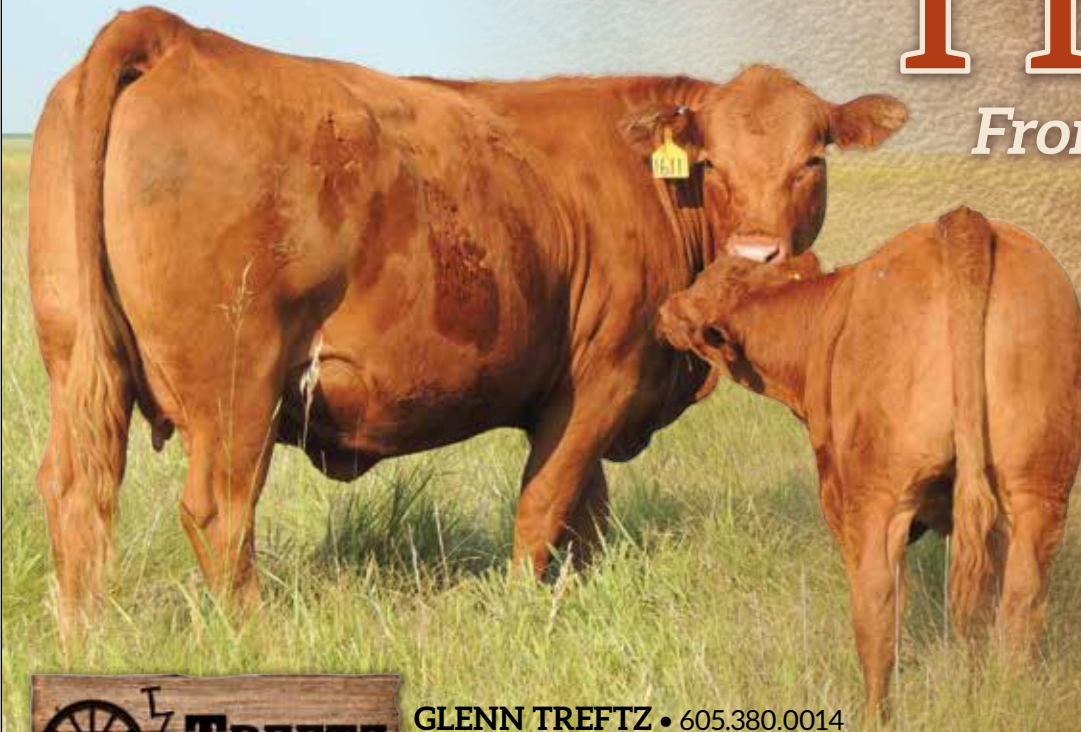
The Limousin Heart Beat wants to help target your marketing DOLLARS!

Send us the address of your new customers and we'll add them to our FREE subscription list. Include their mailing address, or if you have an address correction, send that as well.

LIMOUSIN HEART BEAT

DEAN SUMMERBELL • 619 139th Ln NW • Andover, MN 55304 • bjsummerbell@gmail.com

A typical TREF heifer and her first 2023 calf.



TREF

From Our Pasture To Yours


SELLING:

- Registered spring and fall bred cows, bred heifers and open heifers.
- 25 F1 baldies bred to Limousin. (one-brand)
- Choice of any open or bred heifer.

SIRES REPRESENTED:

Richmond Fantom, TREF Hardcore, TREF Junk Yard Dog, TREF EZ Street, GV Grid Iron, Balamore Hershey, HL EZ Money and more.



GLENN TREFTZ • 605.380.0014
12510 370th Ave. • Wetonka, SD 57481
treftzlimousin.com • Follow Us on 

Junior Beat



Juniors from all across the United States traveled to Rapid City, South Dakota, for junior nationals. The Heartland states were well represented!



One-year-old Paisley Edwards of Corder, MO, had fun trying on Dean Summerbell's cowboy hat at the Heartland "Showdown" Junior Show.



Ellie Dill shared a special moment with her heifer during the showmanship competition in Rapid City. Ellie and her heifer received the 3rd Overall Female banner and Reserve **Supreme** Bred & Owned honors in the Ozark Empire Fair Junior Show.



Melanie Brockhaus, junior advisor, congratulates Jaidyn Wood on receiving the MULA Scholarship, given in memory of Stacia Edwards.



Tyler Wheeler of Marshfield, MO, was working hard to set his heifer up at the Missouri Junior Field Day.



Tenley Edwards of Mayview, MO, celebrated her 13th birthday at the Missouri Field Day in Sedalia.



Harley Edwards of Mayview, MO, loves her heifer and was proud to exhibit her at the Missouri Junior Field Day in Sedalia.



McKenna Richardson of Eureka, KS, proudly shook hands with the judge at the NALJA show.



A large group of Iowa juniors took part in the annual Iowa Field Day on June 4th in Council Bluffs.

Tara Minor (center) presented the Ed Pinegar Memorial Scholarships to Jackson Dill, Ryleigh Morris and Mikah Edwards. Congratulations, juniors!



Six-year-old Baylor Ludens of Viborg, SD, was excited about exhibiting his heifer at the NALJA show. He did a great job!

Levi, Emery, Brooks and Chesney (front) Marthaler of Hastings, MN, were excited Grandpa Jerry Wulf came to watch them exhibit at the NALJA show.

**2023 Heartland
Showdown Junior Show Sponsors**

Thank You

to these sponsors for
their generous donations
to the Heartland
Showdown Junior Show
June 2-3, 2023, held at
the Westfair Fairgrounds
in Council Bluffs, Iowa!

★ *T-Shirt and Program Sponsors*

Vorthmann Limousin – Council Bluffs, IA
DEBV – Treynor, IA
Erica Shipman – Omaha, NE

★ *Platinum Sponsors*

Anderson Limousin – Garner, IA
ATAK Limousin – Avon, IL
Balance 4Ward (New Balance Commodities) – IA & NE
Casey's – Ankeny, IA
Dean & Bev Summerbell – Andover, MN
Long & Sons – Afton, IA
MC Marketing Management – Dakota Dunes, SD
Mill Road Limousin – Knapp, WI
Pampered Chef, Natalie Snyder – Fort Scott, KS
Precision Marketing – Guthrie, OK
Steve & Gloria Summers – Independence, MO
Straight Limousin – Logan, IA
Sullivan Supply – Dunlap, IA
Woodard Limousin – Calhan, CO
Wulf Cattle – Morris, MN
Wyffels Hybrids, Adam Darrington – Underwood, IA

★ *Gold Sponsors*

Beikmann Limousin – Linn, KS
Bosch Farms – Indianola, IA
Boyer Family Limousin – Weldon, IA
Callahan Brothers – Centerview, MO
Chisum Peterson – Chamberlain, SD
Clanton Creek Cattle – Peru, IA
Crazy Woman Creek Limousin – Rushford, MN
Doug & Heidi Orton – Smithville, MO
Dye Limousin – Paola, KS
Leonard Limousin – Holstein, IA
Midline Feeds – Underwood, IA
OT Farms – Fort Scott, KS
ROM'N Limousin – Arlington, SD
Super C Limousin – Eureka, KS

★ *Silver Sponsors*

Baier Family – Griswold, IA
Edwards Limousin – Higginsville, MO
Ellsworth Limousin – Elkhorn, WI
JLX, Julie Montagne – Elk Point, SD
Keith & Shannon Engler – Carbondale, KS
Hermon Limousin – Carlisle, IA

Heartland "Showdown Junior Show" Crowns Champions

The Heartland Limousin Association hosted the Heartland Junior "Showdown" Show June 3, 2023 at the Westfair Fairgrounds in Council Bluffs, Iowa. Juniors from five states; Iowa, Illinois, Kansas, Missouri and Wisconsin, brought their steers, bulls and heifers to be evaluated by judge Rachel Summers of Marshall, Missouri.

Market Steer Show



The show began with the Market Steer classes. Braxton Chaplin of Fredonia, Kansas, took home the Grand Champion banner with SC Kebin 962K, a 2/12/22, 1,337 lb. son of SHSK Mufasa 606D.



The Reserve Grand Champion Steer was DEBV Kit 224K, a 2/26/22, 1,465 lb. son of DEBV Gladiator 917G exhibited by Dalton Miller of Treynor, Iowa.

Bull Show



Dalton Miller of Treynor, Iowa, took home both the Grand and Reserve Grand titles in the Bull Show. The Grand Champion was DLTM Kenworth 215K, a 1/27/22, 1,582 lb. son of DEBV Gladiator 917G.



The Reserve Grand Champion Bull, also shown by Dalton Miller, was DLTM Kwik Start 240K, a 3/22/22, 1,437 lb. son of STAG Good Times 201.

Purebred Female Show



Dawson Book of Logan, Iowa, exhibited the Grand Champion Female in the Purebred Show with SL Kool Kat, a 3/23/22 daughter of SSTS Guns N Roses 9408G.



The Reserve Grand Champion Female was AVAM Kiki 205K, a 1/12/22 daughter of AHCC Heartland 901F, exhibited by Ava Miller of Treynor, Iowa. She was also named the Grand Champion Bred & Owned Female.



The 3rd Overall Female in the champion drive was ROMN Karma 11K, a 4/4/22 daughter of AUTO Lucky Guy 140D, exhibited by Greyson Nielson of Arlington, South Dakota.



The 4th Overall Female was SC Kiara 522K, a 5/3/22 daughter of Legacy's Hercules, exhibited by Braxton Chaplin of Fredonia, Kansas.



The 5th Overall Female was ANJR Kelly 12K, a 3/20/22 daughter of AUTO Black Dakota 129J, exhibited by Kylie Anderson of Garner, Iowa.



The Reserve Grand Champion Bred & Owned Female was BAIP Juliette 195J, a 9/5/21 daughter of TASF Crown Royal 960C, exhibited by Paige Baier of Griswold, Iowa.



The Grand Champion Cow/Calf Pair was VL Jewel 151J, sired by CELL Envision 7023E, exhibited by Paige Baier of Griswold, Iowa.

Lim-Flex Female Show



Dawson Book of Logan, Iowa, exhibited the Grand Champion Lim-Flex Female with SL Just A Dream, a 10/15/21 daughter of MAGS Gusto 187G.



The Reserve Grand Champion Female was SC Kora 521K, a 6/8/22 daughter of SSTS SKLS Frank 8879F, exhibited by Ava Miller of Treynor, Iowa.



The 3rd Overall Female was SC Karen 534K, a 12/11/22 daughter of SSTS SKLS Frank 8879F, exhibited by Braxton Chaplin of Fredonia, Kansas.



The 4th Overall Female was RGMA Kim K 569K, a 1/20/22 daughter of SSTS Guns N Roses 9408G, exhibited by Kylie Anderson of Garner, Iowa. She was also named Grand Champion Bred & Owned Lim-Flex Female.



The 5th Overall Female was CELL 1572J, a 12/2/21 daughter of SCC SCH 24 Karat 838, exhibited by Carrina Schmalshof of Avon, Illinois.



The Reserve Grand Champion Bred & Owned Female was DLTM Kisses 236K, a 4/1/22 daughter of AHCC Heartland 901F, exhibited by Dalton Miller of Treynor, Iowa.



Thank you to the Heartland Junior Showdown Platinum sponsors!



Showmanship

The winners in the four showmanship classes were: Senior (17-21) Champion – Braxton Chaplin of Fredonia, Kansas, Reserve – Olivia Martins of Monona, Iowa; Intermediate (14-16) Champion – Jayme Vinton of Glenwood, Iowa, Reserve – Dawson Book of Logan, Iowa; Junior (10-13) Champion – Ava Miller of Treynor, Iowa, Reserve – Ava Miller of Treynor, Iowa; Novice (5-9) Champion – Bre Engle of Carbondale, Kansas, Reserve – Palmer Nielson of Arlington, South Dakota.



Congratulations, Showdown exhibitors!

Iowa News...

Mark Your Calendars

Members of the Iowa Limousin Association (ILA) and the Board of Directors are planning their annual meeting, banquet, and benefit auction. It has been "tentatively" scheduled for Saturday, November 11, 2023, at the Cattlemen's Building in Ames, Iowa. This is subject to change, so please check the Iowa website for further information.

This is always a great time to reconnect with breeders from across the state as well as meet new Limousin enthusiasts. The juniors receive scholarships and awards at this time, and they also spend time planning for upcoming events. Please contact Grant or Brenda Anderson, secretary/treasurer, to let them know how many are coming and what you are bringing for the benefit auction.

Scholarship

A \$250 scholarship, given by the ILA, is available to all high school seniors or students attending college. Applications can be found on the

ILA website, or you can contact Brenda Anderson at 641/587-2198. Applications are due by the beginning of November and the winner will be announced at the annual meeting.

Thank You

Thanks to the Vorthmann family for hosting the Iowa Field Day June 4, 2023, at the Westfair fairgrounds in Council Bluffs. Supper was provided the night before the show, and lunch was served during the junior show on Sunday. This event was held in conjunction with the Heartland "Showdown Junior Show" June 2-3. We appreciate everyone who helped with the set-up, tear-down, clean-up, preparation and serving the meals, helping in the ring and with the show.

Congratulations

Congratulations to the eight juniors who took part in the 2023 NALJA show in Rapid City, South Dakota. They did a great job representing the state of Iowa!

Iowa Junior Field Day Held at Westfair

The 2023 Iowa Junior Limousin Field Day was held June 4 at the Westfair Fairgrounds in Council Bluffs, Iowa. This took place in conjunction with the Heartland Limousin Association "Showdown" Junior Show. Judge Jordan Vander Molen of Pella, Iowa evaluated the cattle brought to the show by the Iowa juniors.

Market Steers



The Grand Champion Market Steer was DEBV Kit 224K, a 2/26/22, 1,465 lb. son of DEBV Kit 224K, exhibited by Dalton Miller of Treynor.



Ava Miller of Treynor exhibited the Reserve Grand Champion with AVAM Kurrin 222K, a 2/24/22, 1,401 lb. son of Alter Ego.

Lim-Flex Bred & Owned Bulls



Dalton Miller of Treynor took home the Grand and Reserve Grand Champion banners for his Lim-Flex Bred & Owned Bulls. The Grand Champion was DLTM Kwik Start 240K ET, a 3/22/22, 1,437 son of STAG Good Times 201 ET.



The Reserve Grand Champion Bull was DLTM Kenworth 215K, a 1/27/22, 1,582 son of DEBV Gladiator 917G.

Limousin Heifers



Dawson Book of Logan exhibited the Grand Champion Purebred Female with SL Kool Kat, a 3/23/22 daughter of SSTS Guns N Roses 9408G ET.



The Reserve Grand Champion, exhibited by Ava Miller of Treynor, was AVAM Kiki 205K, a 1/12/22 daughter of AHCC Heartland 901F ET. She was also selected as the Grand Champion Bred & Owned Purebred Female.



Paige Baier of Griswold exhibited the Reserve Grand Champion Bred & Owned Female with BAIP Juliette 195J ET, a 9/5/21 daughter of TASF Crown Royal 960C ET.

The Grand Champion Cow/Calf Pair was VL Jewel 151J ET, a 1/1/21 daughter of CELL Envision 7023E exhibited by Paige Baier of Griswold.

Dawson Book took home the Best Fair of Females from one exhibitor award and the Miller Family, Dalton and Ava, exhibited the Best Three Head from one family.

Results continued on page 12



Iowa News...

Lim-Flex Heifers



The Grand Champion Lim-Flex Female was SC Kora 521K, a 6/8/22 daughter of SSTO SKLS Frank 8879F, exhibited by Ava Miller of Treynor.



Dawson Book of Logan exhibited the Reserve Grand Champion Female with SL Just A Dream, a 10/15/21 daughter of MAGS Gusto 187G.



Kylie Anderson of Garner exhibited the Grand Champion Bred & Owned Lim-Flex Female, RGMA Kim K 569K, a 1/20/22 daughter of SSTO Guns N Roses 9408G ET.



Dalton Miller of Treynor exhibited the Reserve Grand Champion Bred & Owned Female with DLTM Kisses 236K, a 4/1/22 daughter of AHCC Heartland 901F ET.

Showmanship



There were three classes of showmanship starting with Juniors, followed by Intermediate and then Seniors. The Champion Junior was Elsie Jensen and Reserve was Allison Leonard; the Intermediate Champion was Jayme Vinton and Reserve was Dalton Miller; and Kylie Anderson was the Senior Champion with Oliva Martins taking home Reserve.

In Memoriam



Robyn Sue (Wulf) Metzger, age 41, passed away June 21, 2023 due to complications from heart surgery. Services were held June 23, 2023, at the Apostolic Christian Church in Lester, Iowa.

She grew up in Morris, Minnesota, the second of four daughters of Jerry and Linda Wulf. While in school Robyn enjoyed 4-H, FFA, and showing cattle. She continued her education at South Dakota State University with a degree in Animal Science. She was active with the SDSU Meat Judging Team and enjoyed working at the meat lab.

After college, Robyn worked at Advanced Brands LLC in Orange City, Iowa. After she married Aaron Metzger, she began working for Mogler Farms in Lester, Iowa. Later, she worked for Wulf Cattle where she was an integral member of the staff, taking part every year in the annual seminar the day before the Wulf Cattle sale.

Robyn was not only busy working and a mother to four children, but she was also a member of the Lester Rescue, serving as an EMT, she volunteered with the 4-H Extension, and the Lyon County Cattlemen's Association. She enjoyed spending

time with her family, working with cattle and horses, and helping and serving others.

She is survived by her husband, Aaron Metzger of Larchwood, Iowa; four children; Colt, Zane, Blaze, and Mesa Metzger; her parents Jerry and Lunda Wulf, of Hancock, Minnesota; three sisters; Rhonda Wulf, Rachel (Jake) Marthaler, and Rita (Travis) Moser; her in-laws, Gary and Beth Metzger; and many other friends and family.



Kansas News...

State Fair

The 2023 Kansas State Fair Limousin Open Show will be Saturday, September 16, 2023, in the Prairie Pavilion. The judge for the show is Brian Barragree of Absarokee, Montana.

For more information about the show, contact Assistant Superintendents Randy Corns of Eureka or Cash Schilling of Edson.

Cattle have to be stalled by noon on Thursday, September 14. The show follows the Maine-Anjou and Maintainer Show, which begins at 9:00 a.m. on September 16. The cattle are released immediately after the show.

Thank You

We would like to thank John and Natalie Snyder and DJ and Lacey McCarley for the outstanding job they did hosting the 2023 Kansas Junior Field Day at the Bourbon County Fairgrounds in Fort Scott. The meal was delicious, the breeders and their families enjoyed watching the show, and having time to visit with others from across the state was great.

This field day show gave juniors an opportunity to show their animals at the state level in preparation for upcoming shows.

Thanks, Randy and Nancy

Randy Corns and his wife, Nancy, of Eureka have given of their time and talent throughout the past several years helping at various Limousin shows. They can be seen lining up cattle, helping in the show ring, assisting juniors, and carrying out whatever duties are needed for a successful show.

Randy is currently a member of the North American Limousin Foundation (NALF) Board of Directors and President of the Heartland Limousin Association. His term on the NALF board is up in January; however, he

and Nancy hope to continue helping at the shows. Thanks for your service to the Limousin breed!

Congratulations, Juniors

Congratulations to the sixteen Kansas juniors who traveled to Rapid City, South Dakota, July 8-13 to take part in the 2023 "Limis Rally to Rushmore" NALJA show. They did a great job competing in the show ring and the satellite events. They took home several awards!

In Memoriam



Donald G. "Don" Eggenberger, age 89, of Berryton, Kansas, passed away April 25, 2023, at Midland Hospice House in Topeka. He is the father of Limousin breeder Alan Eggenberger. Services were

held May 6, 2023, at Dove Southeast Chapel in Berryton.

He was born in Wamego and graduated from Berryton High School. Don was an Army veteran, serving during the Korean Conflict. After the service, he was employed by Southwestern Bell/AT&T for 37 years.

Don was a member of the American Legion, Southwestern Bell Telephone Pioneers Club and a founding member of the Shawnee County 4-H Horse Club. He raised Appaloosa horses for over 35 years.

He is survived by his wife, Elizabeth; three children, Alan (Desiree)

Eggenberger, Jeff (Julie) Eggenberger, Rita Eggenberger; six grandchildren; five great-grandchildren; a brother and sister; and many other friends and relatives.



Kansas News...

Kansas Juniors Hold Field Day at Fort Scott

The Kansas Junior Limousin Breeders Association held their annual Junior Field Day at the Bourbon County Fairgrounds in Fort Scott, Kansas, on May 27, 2023. The Thomas and Snyder families of Fort Scott and the McCarley family of Girard hosted the event.

Junior exhibitors, all from Kansas, and their families enjoyed this event, held on a warm spring day in Kansas. The event was sponsored by Shipwreck Cattle Co., Big Chief Limousin and Vermillion Limousin. The judge for the show was Andrew Chandler of Springfield, Missouri.

During the event, the Kansas Limousin Association presented a plaque to Dean and Beverly Summerbell, honoring them as inductees in the Kansas Limousin Breeders Association "Hall of Fame".



Braxton Chaplin exhibited the Reserve Grand Champion Purebred Female with SC Kiara, a 5/3/22 daughter of Hercules.



Braxton Chaplin also exhibited the Grand Champion Lim-Flex Female, SC Kellee Sue, an 11/5/22 daughter of Forber.



The show began with the steer division. The Grand Champion Steer exhibited by Braxton Chaplin of Fredonia, was SC Kebin 982K, a 7/12/22 a son of Mufasa.



The Reserve Grand Champion Steer was Lenny, a 7/12/22 son of In God We Trust, exhibited by Dexter Small of Neodosha.



The Grand Champion Purebred Female, BMFK Kanza, a 1/7/22 daughter of Hold My Beer, was exhibited by Bre Engler of Carbondale.



The Reserve Grand Champion honors in the Lim-Flex female show went to Schillings Krystal, a 3/19/22 daughter of FWLY Can Do, exhibited by Ella Snyder of Fort Scott.



Ella Snyder also exhibited the Grand Champion Bull with Dandy Man, a 7/16/22 Lim-Flex son of Ratliff Handy Dandy.



Dexter Small exhibited the Reserve Grand Champion Bull, SMLD Kash, a 7/13/22 Lim-Flex son of SCAS Ronald.

Watch For Our Females Selling:

The Foundation Sale

SEPTEMBER 16, 2023
BOWLING GREEN, KY

CDJL KIRA 248K

3/12/22 • Red • Double Polled • Purebred
CDJL DIA-MN Franco 838F x GAAN Jerrianna D. 48E

MOOK KAROLE 202K

4/25/22 • Red • Double Polled • Purebred
ACHH Golden Boy 03B x MOOK Elegance
Selling in partnership.

CROCKETT ROSE BRANCH FARM

DANNY & CONNIE CROCKETT • 417.214.4828
518 SW 20TH LANE • LAMAR, MISSOURI 64759

Broken/L Ranch

JOE & SUSIE LATENDRESSE • 918.639.8438
5430 E. 400 RD. • OOLOGAH, OKLAHOMA 74053



Bred & Owned Grand Champion honors went to Addison McCarly of Girard with ADYS Kyme, an 11/25/22 daughter of Hold My Beer.



The Reserve Grand Champion Bred & Owned Female was SMLA Kalani, a 5/22/22 daughter of SCAS Ronald, exhibited by Maddix Small.



The Champion Senior Showman was Dexter Small. Reserve Champion was awarded to Braxton Chaplin. Intermediate Champion Showman was Ashley Schrag of Mound Ridge, and the Reserve Intermediate Champion was Maddix Small. The Champion Junior Showman was Ella Snyder and the Reserve Champion Junior Showman was Aliston

McCarley of Girard. Bre Engler was the Novice Champion Showman and her brother, Ty, won the Reserve Champion honors.

The ever-popular Adult Showmanship contest was held at the end of the show. The "veteran showman", Randy Corns of Altoona, took home the Champion title after giving the judge a bottle of lemonade.

GV LIMOUSIN

43rd ANNUAL PRODUCTION SALE

SAT., FEB. 17, 2024
1:00 P.M. CST • Garnett, Kansas



OFFERING

- Red & Black, Fall Yearling & 2-year-old Bulls
All Polled, Purebreds & Lim-Flex
- Plus a Select Group of Bred Females
- ALL BULLS sell with  **GE-EPDs** 50K Data

BRED TO IMPROVE
 commercial production.

GV'S BREEDING PHILOSOPHY
 Balance all economically important traits
 at optimum levels.

OVER 40 YEARS
 developing superior genetics
 to improve commercial production.

GV Limousin



20217 NW Hwy. 31 • Garnett, KS 66032 • gvlimousin@gmail.com
 Arne, Stacy & Zach Hanson
 785-448-8027-Arne cell • 785-448-8075-Stacy cell
 Brandon Davis • 785-448-4310 | Diane Allen • 785-204-0680 cell
 www.gvlimousin.com | Find us on 

"The Brand of Commercial Appeal and Breeder Respect"

Minnesota News...

Minnesota Beef Expo

The annual Minnesota Beef Expo will be held October 19-22, 2023, at the state fairgrounds in St. Paul. Juniors from Minnesota and surrounding states are looking forward to coming to the Expo to take part in all the activities. In addition, there is also a trade show that is held throughout the Expo as well as a silent auction.

The weekend is packed with youth events, educational opportunities, a high-quality sale and junior shows. Juniors can take part in the Photography Contest, Sullivan Supply Fitting Contest, Knowledge Bowl, Sullivan Supply Stock Show University Seminar, Judging Contest and Showmanship competition. The weekend ends with the Junior Show on Sunday.

This year's keynote speaker at the Minnesota Youth Beef Experience Program (MYBEP) Ideas and Insights Symposium is Nathan Anderson, a high school Agriculture Education teacher at Watertown-Mayer High School. Nathan's dad was his ag teacher and exposed him to FFA. He is a public speaker, sharing his story, the importance of just being yourself, and being an "Advocate". This year, Nathan was one of the speakers at the 94th Minnesota FFA Convention.

For more information concerning this year's Expo, check out the website or contact Kevin Bachmeier of Apple Valley, Minnesota Limousin Association Breed Representative to the Expo.

This show is also a sanctioned show for the 2023 North Star Point Series (NSPS). It will be the last show of the season for this series.

The Minnesota Beef Expo was established in 2000 and is held

annually at the state fairgrounds. It is one of the premier beef industry events in the Midwest, welcoming nearly 5,000 participants and visitors each year. Whether you're looking to consign livestock in our supreme row sale, participate in the junior show and activities, or simply want to engage with producers across the region, the Minnesota Beef Expo has something for everyone.

North Star Point Series

Minnesota juniors have been competing in cattle shows all spring and summer, earning points in the North Star Point Series. This competition ends with the Minnesota Beef Expo Junior Show October 22, 2023.

As of August 1, 2023, the top five Limousin juniors are:

- 1: Grace Hoover with BRDG Kiki 772K
- 2: Kaylee Schnell with Penie Lily 02K
- 3: Scott Swanek with SWNK Winnie 1793

- 4: Grace Hoover with MRL Jada 180J
- 5: Levi Marthaler with SHSK Fergalicious 010K

The top two Limousin steer exhibitors are:

- 1: Grace Hoover with LPL Rigs
 - 2: Grace Hoover with LPL Rooster
- Grace Hoover is in the "Top Ten" Exhibitors and her steer is the 5th Overall Market Animal.

Rally to Rushmore

Minnesota was represented at this year's NALJA show, "Limis Rally to Rushmore, July 8-13, 2023. Eight juniors and their families traveled to Rapid City, South Dakota, for this annual event. Congratulations, juniors, on a job well done!

Mission Statement of the Heartland Limousin Association



The purpose for which the HLA is organized is to serve as a service organization designed to promote and further enhance the Limousin breed of cattle in the seven state area comprised of IA, KS, MN, MO, NE and SD.

The goals for the Association shall include promotion, strengthening state and junior associations within the region; development of a regional publication; improvement of communication and a unified attitude of breeders; to provide market information and expertise; to serve as a coordinator of events between the Association and the industry; to increase breeder involvement; and to strengthen ties between the NALF and the Heartland Limousin Association.

The 9th Annual Foundation Sale

SATURDAY, SEPTEMBER 16, 2023 • 1PM CST

UNITED PRODUCERS FACILITY, BOWLING GREEN KENTUCKY 42101

**FULLBLOOD LIMOUSIN, RED & BLACK
PUREBRED LIMOUSIN & 3 AKAUSHI WAGYU INFLUENCED BULLS
BRED HEIFERS, OPEN HEIFERS, COW-CALF PAIRS, BULLS, SEMEN & EMBRYOS
CONSIGNORS FROM KENTUCKY, TENNESSEE, ILLINOIS, OHIO & MISSOURI**

**CAN'T MAKE IT TO THE SALE? WATCH AND BID IN REAL TIME AT TOPSHELF-AUCTIONS.COM
MUST PRE-REGISTER TO BID ONLINE SALE DAY - CONTACT DAN WELLS TO PRE-REGISTER AT 740-505-3843**

ACHH Diamond
82D ET 100%
Fullblood
Limousin
NFM2103378
Homo Polled Red
EXPORT &
Domestic Semen
Available for
SALE



VBV ROA
RED GALAXY
AWA12909
100%KB
Akaushi Wagyu
Bull Red

Selling several off- spring of ACHH Diamond 82D ET



**ACH
HOLDINGS
HAYNES FAMILY FARMS
BOWLING GREEN, KY**

Stephen, Emily & Carter Haynes
760 Emily Court, Bowling Green, KY 42101
270.799.8685 or 270.799.8684 or 270.799.0196
achhlimousin@twc.com - www.achhlimousin.com
sales@superioronesource.com - facebook.com/achhlimousin

MARKETING & SALE Consultant Team:

Stephen Haynes.....	(270) 799-8685
Bill Helton (Helton Consulting).....	(256) 962-0256
Dean Summerbell.....	(612) 963-3799
Bev Summerbell.....	(763) 232-9302
Carter Haynes.....	(270) 799-0196
Carrol T. Cannon (Auctioneer).....	(229) 881-0721
Topshelf-auctions.com - Dan Wells (contact).....	(740) 505-3843

Missouri News...

Missouri Limousin Juniors Hold Field Day in Sedalia

The Missouri Limousin Juniors held their field day on Friday evening, June 9, 2023, at the Donnelly Arena on the Missouri State Fairgrounds in Sedalia. This event took place in conjunction with the Missouri Cattlemen's All-Breed Show.

Judge Blaine Rodgers of Savanah, Missouri, evaluated the 51 head of steers, bred-and-owned bulls and females exhibited by 34 Missouri juniors. The association would like to thank Melanie Brockhaus, junior advisor, for organizing the show. The juniors and their families enjoyed pizza that was served in the Limousin aisle prior to the show.

Female Show



The Grand Champion Female was LDIL Jade, a 12/3/21 daughter of CJS� Creed 5042C, exhibited by Ellie Dill of Marshfield. She was the Division VI Champion.



Karlee Favor of Marshfield took home the Reserve Grand Champion Female and the Reserve Division VI Champion banners with CELL Jessi, a 9/2/21 daughter of ELCX Kings Landing.

Division Female Winners

Division I Champion: WMGR Licorice, a 1/23/23 daughter of Styles, exhibited by Tucker Wheeler of Marshfield.

Division I Reserve Champion: SEEE Lucy Loud, a 1/15/23 daughter of SEEE Huck Finn, exhibited by Harley Edwards of Mayview.

Division II Champion: MINO Knockout, a 9/26/22 daughter of MAGS Federal Reserve, exhibited by Kharis Wilson of Marshfield.

Division II Reserve Champion: AUTO Kierra, a 10/4/22 daughter of KLS SULL Charmer ET, exhibited by Austin Hunt of Frohna.

Division III Champion: JDIL Kora, a 5/11/22 daughter of Colburn Primo 5153, exhibited by Max Rost of Marshfield.

Division III Reserve Champion: SHSK Millie, a 5/7/22 daughter of CJS� Creed 5042C, exhibited by Chelsea Pinnell of Cuba.

Division IV Champion: NCC Konfetti, a 3/13/22 daughter of CJS� Dauntless, exhibited by Miranda Pinnell of Cuba.

Division IV Reserve Champion: CYWD Kalispell, a 3/6/22 daughter of Floyd Mudhenkey 101F, exhibited by Case Brockhaus of Holden.

Division V Champion: AUTO KLS Kindle, a 2/9/22 daughter of Follow Me, exhibited by Hadley Artz of Aldrich.

Division V Reserve Champion: AUTO KLS Kind of Cool, a 2/10/22 daughter of ELCX Kings Landing, exhibited by Payton Heman of Levasy.



Bull Show



The Grand Champion Bred & Owned Bull was LDIL Kingston, a 10/7/22, Lim-Flex son of CJS� Creed 5042C, exhibited by Ellie Dill of Marshfield. He was the Division II Champion.



Austin Hunt of Frohna exhibited the Reserve Grand Champion Bred & Owned Bull with AUTO Know How, a 4/10/22 son of KLS SULL Charmer ET. He was the Division IV Champion.

Division Bull Winners

Division I Champion: KRLE Langston, a 1/23/23 son of WFL Hennessey, exhibited by Karlee Favor of Marshfield.

Division I Reserve Champion: WMGR Luigi, a 1/20/23 son of BBPB Home Place, exhibited by Tyler Wheeler of Marshfield.

Division II Reserve Champion: CBHS Kingston, a 10/7/22 son of Wulfs Genius, exhibited by Corbin Brockhaus of Holden.

Division IV Reserve Champion: CB Knockout, a 4/1/22 son of CB Devon, exhibited by Sam Callahan of Centerview.

Steer Show



The Grand Champion Steer was CAHE Kix, a 1,255 lb., 3/29/22 son of TRHE Hairry, exhibited by Carly Heman of Levasy.



Jaidyn Wood of Lee's Summit exhibited the Reserve Grand Champion Steer with JWOD Kongo, a 1,050 lb. son of SEEE Firestone.

Showmanship



Karlee Favor of Marshfield won the Senior Showmanship title (ages 16-21). Tenley Edwards of Mayview took home the Intermediate title (11-15), and Carly Heman of Levasy won the Junior title (10 and under).



HAPPY HARVEST!

In Memoriam



James Smith of Homer, Illinois, age 96, passed away June 22, 2023. He is the father of Limousin breeder Valerie (Ron) Dent of Cole Camp, Missouri. Services were held July 6, 2023, at Homer Lake Forest Preserve Salt Fork Center in Mahomet, Illinois.

He grew up on the farm and served in the Army at the end of World War II in Korea from 1945-46. After returning, he attended the University of Illinois where he graduated with a bachelor's degree in agriculture.

Jim and his wife, Eleanor, spent 62 years together on the farm raising

row crops; corn, beans and wheat, as well as having a feedlot where he fed out steers. He loved to fish, build bird houses, canoe and travel. Jim was a member of the Farm Bureau, the Illinois Audubon Society, the Homer Historical Society and the Homer United Methodist Church.

He is survived by a son, three daughters, eight grandchildren, four great-grandsons, and many other friends and relatives.



Missouri News...

MLBA Holds Summer Open Show in Sedalia

The Missouri Limousin Breeders Association (MLBA) held their annual Summer Open Show at the Missouri State Fairgrounds in Sedalia on June 10, 2023. The show was held Saturday morning in the Donnelly Arena.

Judge Jary Douglas of Grove, Missouri, evaluated the 48 head of Limousin and Lim-Flex females and bulls shown by 32 Missouri exhibitors.

Female Show



The Grand Champion Female was AUTO KLS Kindie, a 2/9/22 daughter of Gateway Follow Me, exhibited by Hadley Artz of Aldrich. She was the Division V Champion.



Ellie Dill of Marshfield took home the Reserve Grand Champion Female banner with LDIL Jade, a 12/3/21 daughter of CJSJ Creed 5042C. She was the Division VI Champion.

Female Division Winners

Division I Champion: WMGR Licorice, a 1/23/23 daughter of Styles, exhibited by Tucker Wheeler of Marshfield.

Division I Reserve Champion: SEEE Lucy Loud, a 1/15/23 daughter of SEEE Huck Finn, exhibited by Harley Edwards of Mayview.

Division II Champion: AUTO KLS Kyra, a 10/4/22 daughter of KLS SULL Charmer ET, exhibited by Austin Hunt of Frohna.

Division II Reserve Champion: CELL 2390K, a 9/11/22 daughter of TASF Heineken 405H, exhibited by Karlee Favor of Marshfield.

Division III Champion: SHSK Millie, a 5/7/22 daughter of CJSJ Creed 5042C, exhibited by Chelsea Pinnell of Cuba.

Division III Reserve Champion: JDIL Kora, a 5/11/22 daughter of

Colburn Primo 5153, exhibited by Max Rost of Marshfield.

Division IV Champion: CB Karma, a 4/1/22 daughter of CV Devon, exhibited by Sam Callahan of Centerville.

Division IV Reserve Champion: CYWD Kalispell, a 3/6/22 daughter of Floyd Mudhenkey 101F, exhibited by Case Brockhaus of Holden.

Division V Reserve Champion: AUTO KLS Kind of Cool, a 2/1/22 daughter of 24 Karat, exhibited by Payton Heman of Levasy.

Division VI Reserve Champion: LDIL Jovie 103J ET, a 10/19/21 daughter of CJSJ Creed 5042C, exhibited by Ellie Dill of Marshfield.

Bull Show



The Grand Champion Bull was AUTO 107K, a 4/10/22 son of KLSSULL Charmer ET, exhibited by Austin Hunt of Frohna. He was the Division IV Champion.



Ellie Dill of Marshfield took home the Reserve Grand Champion banner with KDIL Kingston, 10/7/22 son of CJSJ Creed 5042C. He was the Division II Champion.

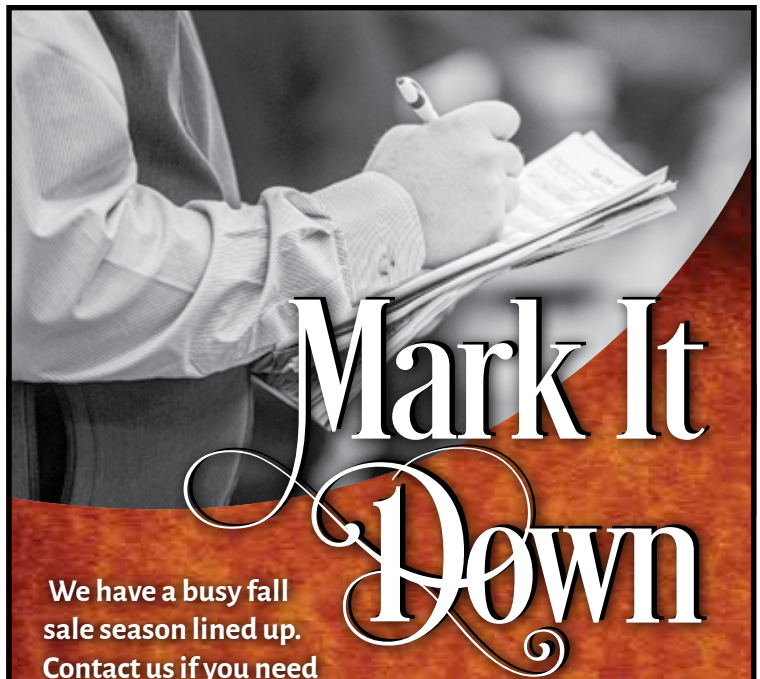
Bull Division Winners

Division I Champion: KRLE Langston, a 1/23/23 son of WFL Hennessey, exhibited by Karlee Favor of Marshfield.

Division I Reserve Champion: LPIN Little Louie, a 1/31/23 bull, exhibited by Reina Nichols of St. James.

Division II Reserve Champion: CBS Kingston, a 10/7/22 son of Wulfs Genius, exhibited by Corbin Brockhaus of Holden.

Division IV Reserve Champion: CB Knockout, a 4/1/22 son of CB Flint 8773F, exhibited by Sam Callahan of Centerville.



We have a busy fall sale season lined up.

Contact us if you need

assistance either buying or selling this fall. It would be our pleasure to Mark You Down for a sale day consult.

Sept 7, 2023	Credit For Kids Auction – National Junior Show Fundraiser	L365 Auctions
Sept 9, 2023	Edwards Land & Cattle Co. Bull and Female Production Sale	Beulaville, NC
Sept 9, 2023	KOLT Cattle Co. Online Female & Genetic Sale	SC Online Sales
Sept 16, 2023	Conley Cattle Annual Production Sale	Sulphur, OK
Sept 27, 2023	Rafter DP Farm & Ranch The Big 5 Live Online Sale	DV Auction
Sept 30, 2023	Vorthmann Focused On Family Values Private Treaty Sale	Treynor, IA
Oct 3, 2023	Lawrence Family Limousin Texas Showcase Online Sale	SC Online Sales
Oct 6, 2023	Wilder's Aggie Traditions Sale	College Station, TX
Oct 7, 2023	Bradley Cattle Co. Annual Fall Colors Female Sale	Springfield, MO
Oct 8-9, 2023	Sullivan Farms Multi Breed Open & Bred Heifer Sale	SC Online Sales
Oct 9, 2023	Balamore Farm Shoreline Event II	Great Village, Nova Scotia
Oct 10, 2023	The Girls On Film Sale	SC Online Sales
Oct 10, 2023	Coleman Angus Annual Female Production Sale	Charlo, MT
Oct 12, 2023	Coleman Limousin Discovery Sale of 2023	Charlo, MT
Oct 14, 2023	Pembroke Cattle Co. Annual Fall Production Sale	Fairview, OK
Oct 14, 2023	Heart Of Missouri Sale	Lebanon, MO
Oct 14, 2023	Thomas & Sons Halloween Hunnies Online Show Heifer Sale	Cattle Connect
Oct 17, 2023	Northern Lights Online Show Heifer Sale	SC Online Sales
Oct 18, 2023	Straight Limousin Elite Heifer Sale	SC Online Sales
Oct 21, 2023	Linhart Limousin Fall Harvest Elite Female Sale	Leon, IA
Oct 23, 2023	Buck Ridge Cattle Co. Fall Bull & Female Sale	Seymour, MO
Oct 26, 2023	ROM'N Limousin Spooktacular Show Heifer Sale	SC Online Sales
Oct 29, 2023	P Bar S Ranch Proof Of Progress Sale	Sand Springs, OK



Your Trusted Livestock
Brokerage Firm

Marketing Management

KILEY MCKINNA, Owner

402-350-3447 • Kiley@MCMMarketingManagement.com

WILEY FANTA, Sales & Service Associate

320-287-0751 • Wiley@MCMMarketingManagement.com

CLAIRE BROWN, Executive Service & Marketing Associate

765-404-8458 • Claire@MCMMarketingManagement.com

Missouri News...

Annual Meeting, Banquet/ Benefit Auction

The Missouri Limousin Breeders Association (MLBA) held their annual meeting on Saturday, April 29, 2023, at The Gravel Bar and Grill at the Sand Spring Resort near Lebanon, Missouri. The social began at 5:30 p.m. followed by dinner, the annual meeting and benefit auction. This event took place following the Great American Pie Sale, which was held at 4:00 p.m. at the same facility.

A large crowd of Limousin enthusiasts gathered for this annual event. The weather cooperated and it was a beautiful evening to sit on the patio and visit with breeders from across the state of Missouri as well as those who came from other states. We want

to thank the staff at The Gravel Bar & Grill for preparing and serving the delicious meal. We appreciate everyone who helped support the association by bidding on the items that were donated for the silent and live auction.

Meeting

Nathan Hunt, MLBA president, presided over the meeting. Awards were presented to the Phil Lamkins family, "Commercial Producer of the Year"; Ty and Susie Heavin, "Hall of Fame" inductees; and Boyce-Dill Cattle, who were named "Promoter of the Year".

Melanie Brockhaus, junior advisor, presented junior awards. The Ed Pinegar Memorial Scholarships were given to Mikah Edwards, Jackson Dill

and Ryleigh Morris. This year's MJLA Scholarship winner was Jaidyn Wood, given in Memory of Stacia Edwards.

Benefit Auction

There was a wide variety of items on both the silent and live auction. Bidding was lively throughout the evening, and a large sum was raised in support of the junior and senior Limousin associations.

Among the popular items on the auction were baskets filled with goodies, cinnamon rolls, blonde brownies, a Limousin crock, float trips and a sponsorship for the MLBA field day show shirts as well as cattle supplies and semen. The juniors sold raffle tickets and numbers were pulled from

a hat for prizes that were given away throughout the evening.

Thank you to everyone who helped with the auction; the auctioneer, ring men, and those who donated and/or bid on the items!

Congratulations, Juniors

A large contingent of juniors and their families traveled to South Dakota to take part in the 2023 NALJA show in Rapid City. Twenty-three juniors exhibited cattle in the three shows and took part in the showmanship and satellite competitions. They also enjoyed touring in the Black Hills area and visiting Mount Rushmore. Congratulations on a great job representing the state of Missouri!

Ty & Susie Heavin Inducted into Missouri Limousin Breeders Association "Hall of Fame"



Ty & Susie Heavin, H Bar Livestock, of Springfield, Missouri, were inducted into the Missouri Limousin Breeders Association (MLBA) "Hall of Fame". They received the award at the MLBA annual meeting on April 29, 2023, at the Sand Springs Resort near Lebanon, Missouri.

The Heavins were the herd managers of Pinegar Limousin of Springfield, Missouri, for more than 25 years. Ed Pinegar hired Ty right out of college, Missouri State University, and that association with Ed was a blessing to both. Ty and Susie continued to manage the Pinegar herd after Ed's passing and they have now

purchased the herd, beginning a new chapter in their life as H Bar Livestock. They continue to use Limousin genetics as their base foundation.

Ty and Susie and their children, Cody and Brooke, worked together raising Limousin cattle as well as participating in various cattle events including shows at the local, regional and national levels. They have exhibited outstanding Limousin cattle, winning many championships over the years. Ty and Susie said they were always happy to win a grand championship, but they took great pride when they were named "Premier Exhibitor" or "Premier Breeder".

Ty is a former president of the MLBA Board of Directors and remains on the board today. Susie has been co-chairman of several North American Limousin Junior Association (NALJA) national shows held at the Ozark

Empire Fairgrounds in Springfield, and she is also active in the Limi-Boosters Association. They were named "NALJA Honorary Members" in 2020.

The Heavins are actively involved in the Green County Cattlemen's Association, the Ozark Empire Fair, MLBA, North American Limousin Foundation (NALF), and the Clear Creek Baptist Church. They received the Fair Grove FFA "Honorary Member" Award in 2020.

The people in the Limousin breed are known as Ty and Susie's "Limousin family". They have met countless people from all over the United States and have made strong connections with many of them. They are always first to lend a helping hand and will do anything for the juniors in the agriculture industry.

Congratulations to Ty and Susie Heavin on this well-deserved honor!

In Memoriam



Johnnie Moyer, Jr., age 91, passed away July 12, 2023, at his home in Corder, Missouri. He is the father of Debbie (Emmett) Edwards, Limousin breeders of Higginsville, Missouri. Services were held July 17, 2023, at Zion Lutheran Church in Corder, Missouri.

He was born in Glasgow, Missouri, and graduated from Waverly High School. He enlisted in the Navy and was a veteran of the Korean Conflict. He received several medals for his service including National Defense Service Medal, United Nations Service Medal, Korean Service Medal, and the Good Conduct Medal.

After his years in the service, he worked in the United States Post Office. Johnnie was also member of several service organizations. He loved outdoor activities, gardening, fishing, and camping. Later he built a house at the Lake of the Ozarks, where all the children and grandchildren enjoyed many visits.

Johnnie is survived by his wife,

Alberta, a daughter, Deborah (Emmett) Edwards; two sons, six



grandchildren, twelve great-grandchildren, three great-great-grandchildren and many other friends and relatives.

Boyce-Dill Receive the 2023 “Arator Valley Promoter of the Year” Award



The Missouri Limousin Breeders Association (MLBA) presented the 2023 Limousin “Promoter of the Year” award to Boyce-Dill Cattle of Marshfield, Missouri. They were recognized at the MLBA annual meeting on April 29, 2023, at the Sand Springs Resort in Lebanon, Missouri.

Tom and Rosalie Smith of Smithton, Missouri, established the “Promoter of the Year” award to recognize breeders who actively participate in promoting Limousin genetics. Tom and Rosalie were icons in the breed and were honored throughout their lifetime for their outstanding achievement, both

in the association as well as at sales and in the show ring.

Shari, Brent, Jake, Lisa, Jackson and Ellie take great pride in producing performance cattle as well as high quality show animals. Raising Limousin cattle since 1982, Brent and his family demonstrate a passion for the Limousin breed and have brought interest from other producers who recognize the outstanding quality they sought to raise.

Congratulations to Boyce-Dill Cattle for their well-deserved recognition and award!



Lamkins Cattle Co. Receives MLBA “Commercial Producer of the Year” Award

The Missouri Limousin Breeders Association (MLBA) awarded the 2023 “Commercial Producer of the Year” award to Lamkins Cattle Co. of Lebanon, Missouri. Phil and Krista

Lamkins along with their son and daughter-in-law, Page and Amanda Lamkin and their children Aubrey, Brynlee and Case also of Lebanon, Missouri, received the award at the

annual MLBA meeting on April 29, 2023, held at Sand Springs Resort near Lebanon, Missouri.

Phil started raising cattle by purchasing three bottle calves and two 400 lb. steers. In 2010, he bought four cows from Terry Graven of Lebanon. Since then the Lamkins have built their operation to custom producing hay on a thousand acres while raising a 125 herd of cows using both Limousin and commercial genetics.

Later, Phil bought several cows from Terry and the walking rights of CALO Brickyard. He increased his herd size by buying the spring calving herd from Mark Haden, Buck Ridge Cattle Co. of Rogersville, Missouri.

He has improved the quality of his herd by using Artificial Insemination and Embryo Transfer to raise quality

heifers for his herd. Lamkins Cattle Co. markets their calves at the Interstate Regional Stockyards in Cuba, Missouri, and have regularly topped the market. They are in the process of backgrounding calves with the plan to search for Limousin or Lim-Flex sired calves.

Phil has also purchased cattle from the Heart of Missouri Sale and the Great American Pie Sale, as well as from renown breeders Glendenning J Bar J of Lebanon and Linhart Limousin of Leon, Iowa.

The Lamkins like the yield and have used Lim-Flex bulls to improve marbling. The docility is a major factor in using Limousin genetics.

Congratulations to Lamkins Cattle Co. on their well-deserved recognition of “Commercial Producer of the Year”!



In Memoriam



Kevin “Tyge” Lee Wilson, age 59, of Marshfield, Missouri, passed away June 28, 2023. He is the father of Limousin breeder Chase (Karen) Wilson, Route 66 Cattle Co. Services were held July 1, 2023, at Day Funeral Home in Marshfield, Missouri.

He was born and raised in Marshfield, Missouri, graduating in 1981. Kevin worked in the family excavation business as well as working on the farm in High Prairie. He enjoyed going on trail rides, checking cows, playing Rook and Dominoes, and hunting. He also liked to attend ball games and take Ranger rides with the grandkids.

Kevin was a member of the Missouri Cattlemen’s Association and the Missouri Limousin Breeders Association. He enjoyed acquiring livestock for his KBarK Cattle Company and watching his grandchildren exhibit cattle. He supported his family in the Missouri Foxtrotting Association.

He is survived by his wife, Kay

Wilson; three children, Chase (Karen) Wilson, Duell (Amber) Wilson, and Breigh (Chase) McKnight; five grandchildren; and many other friends and relatives.



Nebraska News...

NALJA Show

The Nebraska Limousin Association would like to congratulate the six juniors who traveled to Rapid City, South Dakota, to take part in the 2023 "Limis Rally to Rushmore" show July 8-13.

The NALJA show reports as well as the results from the satellite events are printed in this issue of the Heart Beat. The Nebraska juniors did a

great job representing the state in these events, and they took home several awards. Congratulations!

Mark Your Calendars

Mark your calendars for December 2-3, 2023, for the J6 Farms Limousin & Lim-Flex Dispersal Sale. The live auction at 1:00 p.m. on December 2 takes place at the farm near Gibbon, Nebraska. The

next day, the entire embryo and semen inventory will be sold via an internet auction. We wish them good luck as they continue in the cattle industry.

Jamie Watts Elected to the NRRA Board of Directors

Jamie Watts of Fairfield, Nebraska, was elected to the Nebraska Rural Radio Association (NRRA) at their

72nd annual meeting meeting June 13, 2023, in Lexington, Nebraska. Three board members were elected for District #1, 2, 5 and 6.

The #5 and #6 Districts at-large seat will be represented by Jamie Watts, who will serve a three-year term. District #5 includes 18 counties in south-central Nebraska and District #6 includes 21 counties in western Nebraska.

South Dakota News...

Limi's Rally to Rushmore

The South Dakota Limousin Association hosted the 2023 NALJA show, "Limis Rally to Rushmore" July 8-13 at the Monument Convention Center. The Holiday Inn next to the Convention Center served as the headquarters hotel.

Many volunteer hours went into the planning over the past year in preparation for the show and in helping

wherever needed during the show. We appreciate the efforts of all who were involved. The Monument Convention Center provided great facilities for stalling and exhibiting cattle in the arena. The hotel was very convenient, located across the parking lot from where the cattle were stalled.

The last time South Dakota hosted a NALJA show was back in 1984, when the show took place outdoors.

We heard many positive comments about this year's show, the facility and the area. We were so glad that so many visitors took advantage of the beautiful area, traveling around the Black Hills and visiting Mount Rushmore. Many great memories were made this summer!

We look forward to next year's show in Tulsa, Oklahoma: "Legends of the Mother Road" June 29-July 5, 2024.

Congratulations, Juniors

South Dakota was well represented at this year's NALJA show, with sixteen juniors taking part in the events in Rapid City. It was great to see so many families in attendance as well as other Limousin enthusiasts who came to support the juniors. Congratulations, juniors, on a job well done! We wish you good luck as you continue exhibiting cattle at upcoming shows.

South Dakota Spotlight Junior Show Held in Huron

The 2023 South Dakota Spotlight Junior Show was held July 26-30 at the state fairgrounds in Huron. This is a platform for the state's youth to gather in both fellowship and competition. It is designed to showcase South Dakota

youth and their livestock, including cattle, goats, pigs and sheep.

Nearly 800 youth take part in this annual event. In addition to the livestock competitions, there is also the Sullivan Supply Stock Show U Cattle

Showmanship contest that took place July 28. Bevin Bertsche of Onida was selected Overall Grand Champion in the Beginner Class. In the Senior Class, Memphis Peterson of Pukwana was named 4th Overall Senior Showman.

Callahan Grund of Wamego, Kansas, evaluated the Limousin and Lim-Flex females that were exhibited in the north ring on Saturday, July 29.



Memphis Peterson of Pukwana took home the Grand Champion Purebred Female with Boss Lake Klarissa 239, a 3/12/22, double black, double polled, daughter of Cottage Lake Border Agent out of AUTO Olga 498A. In the **Supreme Drive**, Memphis placed in the "Top 5", receiving 5th Overall Breeding Heifer.



The Reserve Grand Champion Purebred Female was SL Cinco De Mayo, a 5/5/22, black, polled, daughter of S5TO Guns N Roses out of Straight 970G, exhibited by Bevin Bertsche of Onida.



Bevin Bertsche of Onida took home the Grand Champion banner with her Lim-Flex Female, FSC Cora, a 1/3/22, homozygous black, homozygous polled, 75% daughter of TASF Crown Royal 960C ET out of S5TO Fancy 8865F ET.



The Reserve Grand Champion Lim-Flex Female was BRLU Kendra 102K, an 11/17/22, homozygous black, homozygous polled, daughter of TASF Crown Royal 960C ET out of FC Zesta 915G, exhibited by Emily Ludens of Hurley.

In Memoriam



Johnny Baker of Britton, South Dakota, age 88, passed away May 1, 2023. He is the father of Limousin breeder Stephanie (Warren) Symens of Amherst, South Dakota.

Services were held May 27, 2023, at the First Lutheran Church in Britton, South Dakota.

He was born and attended school in Newark, South Dakota. He and his wife, Norma, lived in Kidder and then moved to Britton in 2011. Johnny

drove a gravel truck and worked roofing elevators before starting his life farming. He also worked for the Marshall County Highway Department. He went back to farming, working for Doug Henley.

Johnny is survived by his wife of 69



years, Norma, nine children, 23 grandchildren, 20 great-grandchildren, and many other friends and relatives.

National Fullblood Limousin Alliance Show Held in Pryor

Members of the Fullblood Limousin Alliance traveled to Pryor, Oklahoma June 8-11, 2023, for the 12th Annual National Fullblood Show. The show was held June 10 at the Mayes County Fairgrounds in Pryor. Juan Gavette of Cheyenne, Wyoming, served as the judge for the show. The association held a meeting and barbecue supper the night before the show.



The Grand Champion Bull was GTMO King Tut 19K, a 4/28/22 son of Tom PP out of GTMO Gisele 08G, exhibited by Betty Anglani, Cedar Creek Ranch of Thornfield, Missouri.



The Reserve Grand Champion Bull was also exhibited by Betty Anglani. GTMO Isle of Skye 19J is a 4/12/21 son of Ampertaine Foreman out of GTMO Gisele 08G.



The Grand Champion Female was GTMO Kiss Me Kate 082K, a 6/1/22 daughter of Tom PP out of GTMO Lady Deva 082D, exhibited by Bella Anglani of Ava, Missouri.



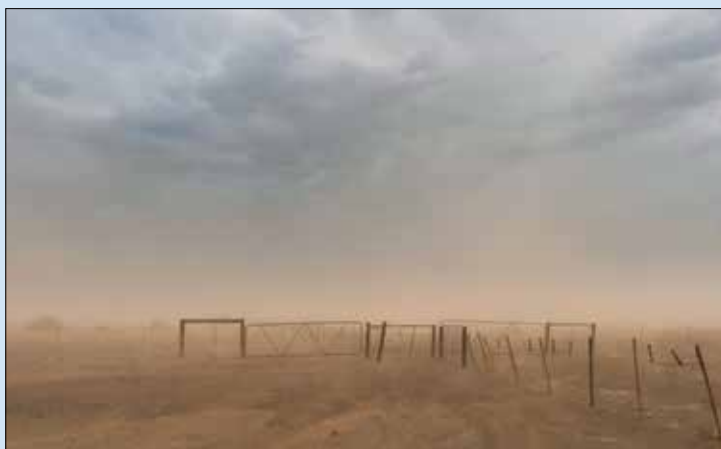
Betty Anglani, her son, Bob, and granddaughter, Bella, proudly display their belt buckles they received for exhibiting the Grand and Reserve Grand Champion Bulls as well as the Grand Champion Female. They are pictured with judge Juan Gavette of Cheyenne, WY, and FLA president Ryan Reed of Wellsville, KS.



Bella Anglani of Ava, MO, received a \$250 check from Joe Latendresse of Oologah, OK, Fullblood Limousin Alliance Treasurer, for exhibiting GTMO Kiss Me Kate 082K in the National Show. This was Bella's first time in the show ring.



Tough Culling Decisions Come with Drought, Forage Shortages



With dry weather and short pastures, cow-herd owners face tough culling decisions. One way to match cows' needs to available grass is to sell cows.

Give careful thought to which grass eaters go first, says Eric Bailey, University of Missouri Extension beef nutritionist.

The first cut is simple, Bailey says in an Extension news release. Even the best herds have poor

performers that need to be culled. Sell cows not pregnant or nursing. There is no feed for freeloaders when forage is short.

"Next cull lactating cows with bad disposition, bad eyes, bad feet or bad udders," Bailey says. "Now it's time to remove cows with blemishes or poor-doing calves."

Some culling helps even in good years. Culling poor cows improves herd averages. The goal: Keep the best

genetics in the herd as long as feasible.

Downsizing goes beyond simply getting rid of bad cows, Bailey says. Early weaning and selling calves can cut feed demand. That provides needed cash but can hurt annual income.

Another strategy calls for splitting a herd into young and old females. Sell one of the groups. Two- to -four-year-olds may have superior genetics, but older cows show success in the farm's management.

Overall, culling depends on forage outlook for summer, fall and winter feeding. Bailey points out that in typical years, two-thirds of forage yield comes in spring growth. One-third comes in fall growth. That's when winter stockpiling should happen.

Even if rains return, Bailey cautions, expect below-average fall forage yields. Fortunately, fertilizer prices have come down recently. Put down 40 pounds of nitrogen in August to help boost fall growth, he says.

Most producers are already feeding hay and may face shortages this winter.

Also, hay growth this year may have been affected by spring fertilizer prices. A big long-term problem will be winter feed, Bailey says.

Many farms face severe destocking. "Initially, consider a 25% cut," he says. "If normal rains don't return, consider another 25% later."

Selling calves early in spite of revenue loss may take care of downsizing needs.

A 50% cut ahead of fall forage growth may allow stockpiling pastures for winter grazing. That cuts feed buying but depends on a return of rainfall.

The main advice is to plan downsizing, Bailey says. Management improvement such as shorter breeding seasons, not year-round calving, can benefit.

To clarify thinking, Bailey offers a final thought: "Producers who last longest in cow-calf businesses are not those who make the most money in good years. They are those who lose the least in bad years."

Highlights from the Heartland



Members of the Missouri Limousin Breeders Association Board of Directors met during the annual field day in Sedalia, MO.



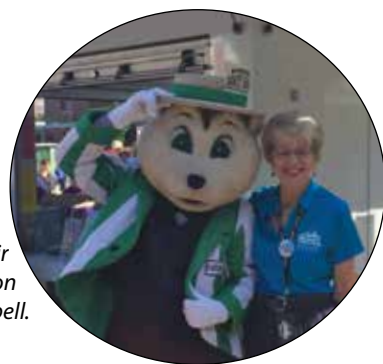
Congratulations to Mark Smith on his induction into the NALF "Hall of Fame". Speakers at the induction were (left) Rod Peterson, C.K. "Sonny" Booth, Mark Smith, Doug Paul, Bruce Books and Bob Yackley.

Beverly & Dean Summerbell were humbled to receive our induction into the Kansas Limousin Breeders Association "Hall of Fame". We appreciate your support and thank you for this most prestigious honor!



A great crowd of Missouri Limousin breeders enjoyed a sunny day at the annual MLBA meeting at the Sand Springs Resort near Lebanon, MO.

Fairchild, the Minnesota State Fair mascot, stopped by the Information Booth to say "Hi" to Bev Summerbell.



Dean is hard at work announcing a field day show. The camera is ready to take pictures once the champions have been selected.



Livie (Garrison) Brinley of Osceola, MO, and her 12-month-old niece, Penelope Dortch, prove that Limousin cattle are very docile!

John & Natalie Snyder of Fort Scott spent the week in Rapid City attending the NALJA show.



Lynda Stern, Beverly Summerbell, and Shirley Symens enjoyed the "Hall of Fame" induction ceremony of Mark Smith in Rapid City during the NALJA summer show.

Thank you to former NALJA leaders Rachel (Booth) Summers who was the judge at the Heartland Showdown, and to Chance Schilling who worked the entire show as a ring steward. It is always a pleasure to see former juniors return to help out.



*“People who end up as first don’t actually set out to be first.
They set out to do something they love.”*

Condoleezza Rice

Our 54 years in the Limousin business has been a labor of love from the beginning. The North American Limousin Junior Association officially turns 50 years old in July of 2023. I was fortunate enough to be one of the junior members who helped organize, write the by-laws and get them approved. Of the five of us juniors, I am the only one still in the Limousin business. It was also my honor to serve on the first NALJA Board of Directors, as NALJA’s second president and as one of the originators of the first National Junior Show in 1976. Looking back, of course there are things we would do differently, but our operation has no regrets and would do it all over again. Cheers to 54 Years.



LEONARD
LIMOUSIN & ANGUS *since 1969*

Performance is Our Trademark

MARK LEONARD

1362 Hwy. 59, Holstein, IA 51025

712-368-2611 work • 712-830-9032 cell

Al Morales, herdsman, 712-304-2035

mark@agcomfinancial.com

In the Limousin Business Since 1969

www.LeonardLimousin.com





Heartland Sale Reports

“Great American Pie Sale” Held at Sand Spring Resort

The 18th Annual “Great American Pie Sale”, sponsored by the Missouri Limousin Breeders Association (MLBA) and the Heart of Missouri Limousin Breeders Association, was held on Saturday, April 29, 2023, at the Sand Spring Resort near Lebanon, Missouri. Seedstock and commercial breeders from all parts of Missouri, Oklahoma, Illinois and Iowa gathered on the deck of the resort for the auction.

The weather was sunny as auctioneer Chisum Peterson opened the sale. Bidding was very brisk as the 42 lots of consigned bulls, females and genetic opportunities were shown on video screens and through DV Auction. Following the sale, the MLBA held their annual meeting, banquet and benefit auction, also at the Sand Springs Resort.

The top-selling fall pair was J Bar J Exilda 766E ET, an 8/20/17, red, homozygous polled, 50% Lim-Flex daughter of Bieber Hard Drive Y120 out of Limolyn Xilda, purchased by M&B Limousin of Lee’s Summit, Missouri, for \$2,900. Her 9/6/22, black, homozygous polled, 75% Lim-Flex female calf, J Bar J Keyxilda, brought \$3,100 from Lenape Limousin of Telford, Pennsylvania. The pair was consigned by Glendenning J Bar J Ranch of Lebanon, Missouri.

The top-selling spring pair was MAGS Daydream Nation, a 3/31/16, homozygous black, homozygous polled, purebred daughter of AHCC Barn Burner B907 out of CFLX Ramona 054U, along with her 3/18/23, double black, homozygous polled, purebred son of COLE Genesis 86G. The pair was consigned by Glendenning J Bar J and purchased by John McNabb of Camdenton, Missouri, for \$3,500.

Middleton Limousin of Bourbon, Missouri, consigned the top-selling fall bred female, MIDL Jazz 108J. The 3/9/21, homozygous black, homozygous polled, 53% Lim-Flex daughter of HBRL Equalizer 7510 out of MIDL Going First Class 99G, sold bred to MIDL Genesis 159G. She was purchased by Gene Smith of Anderson, Missouri, for \$3,300.

Minor Limousin of Stratford, Missouri, consigned the top-selling open heifer, MINO Kleopatra 002K, a 3/2/22, homozygous black, homozygous polled, daughter of CJSL Dauntless 6257D out of ATAK Happy. She was purchased by Steve Henson, Henson Livestock of Georgetown, Ohio for \$4,900.

The top-selling bulls each brought \$5,150. Rick Bryant of Wagoner, Oklahoma, purchased Misty Morning Jameel 124J, a 9/23/21, double black, double polled, 50% Lim-Flex son of JACS Rare Find 6503 out of AUTO Tootsie Pop 2272C, consigned by Misty Morning Limousin of Versailles, Missouri.

Also bringing \$5,150 from Ron and Valerie Dent Cole Camp, Missouri, was AUTO 502K, a 1/25/22, homozygous black, homozygous polled, 75% Lim-Flex son of AUTO Real Strike 141D out of DHIL Bliss 5266C ET, consigned by H Bar Livestock of Springfield, Missouri.

Rafter DP Ranch of Geary, Oklahoma, was the volume buyer of the Genetic Opportunities, purchasing 20 embryos.

Averages:

5 Fall Pairs	\$4,250
7 Spring Pairs	\$3,043
7 Fall Bred Females	\$2,721
5 Open Heifers	\$3,590
7 Genetic Opportunities	\$2,086
11 Bulls	\$4,150

Auctioneer: Chisum Peterson

Sale Management: MC Marketing Management

Sale Consultant: Helton Consulting



Rick & Jennifer Bryant of Wagoner, OK, purchased one of the two high-selling bulls at the MLBA sale.



Gene & Lori Smith of Andersonville, MO, purchased the high-selling fall bred female from Mark and Jeanne Middleton of Bourbon, MO.



John McNabb of Camdenton, MO, purchased the top-selling spring pair at the MLBA Sale.



James Herr, Misty Morning Limousin of Versailles, MO, thanked Monty Smith of Nevada, MO, for his purchase of one of his consigned lots at the MLBA Sale.



Rick & Susan Little of Eldon, MO, purchased a fall bred female at the MLBA Sale.



Ron & Valerie Dent of Cole Camp, MO, purchased one of the two top-selling bulls consigned by Ty & Susie Heavin, H Bar Livestock of Springfield, MO.

LINHART LIMOUSIN

14th Annual

Fall Harvest

ELITE FEMALE SALE

SATURDAY, OCTOBER 21, 2023

At The Farm • Leon, IA • 1 p.m.

Selling

35 Open Heifers
35 Bred Females
10 Genetic Lots

Many Daughters Of These Breed Legends Sell



Riverstone Charmed



LLJB Absolute Style 3056A



CELL Fascination 8231F

LINHART LIMOUSIN

Charles Linhart 641.340.1306 • Aaron Linhart 641.414.5060
27195 175th St • Leon, Iowa 51044
LINHARTLIMOUSIN.COM

MC
Marketing Management

SALE MANAGEMENT:

Kiley McKinna 402.350.3447
Wiley Fanta 320.287.0751
mcmarketingsales@aol.com
www.mcmmarketingmanagement.com

Juniors Compete in “Rally to Rushmore” Showmanship Contest



The Showmanship contest at the National Junior Limousin Show & Congress in Rapid City, South Dakota, was held July 10, 2023. Judges Jake and Sammi Nikkel of Marion, South Dakota, evaluated the juniors who competed in the four age divisions of showmanship, narrowing it down to the top ten in each age division. This show is one of the highlights for the juniors taking part in the NALJA show.



In the Novice division, ages five to nine, the Heartland juniors who made it into the final bracket were: 1st, Bevin Bertsche of Onieda, South Dakota; 2nd, Sadie Eggers of Humboldt, Kansas; 3rd, Molly McCurry of Hutchinson, Kansas; 4th, Palmer Nielson of Arlington, South Dakota; 8th, Kennedy Stern of Garden City, South Dakota; and 9th, Cogan Schilling of Goodland, Kansas.



Intermediate division, ages 14 to 16: 5th place, Memphis Peterson of Pukwana, South Dakota.



Junior division, ages 10 to 13: 8th place, Case Brockhaus of Holden, Missouri.



Senior division, ages 17-21, five Heartland juniors placed in the top ten. Taking 1st place was Ben Spencer of Gibbon, Nebraska; 2nd, McKenna Richardson of Eureka, Kansas; 4th, Karlee Favor of Ash Grove, Missouri; 5th; Berren Strope of O'Neill, Nebraska; and 6th, Ryleigh Morris of Ash Grove, Missouri.



Congratulations!

2023-2024 NALJA Board of Directors

(left to right)

Secretary – Eliza Truel, OK
 Director – Mikayla Askey, AZ
 Director – Lily Mitchell, WI
 President – Landry Kleman, TX
 Director – Jacey Smith, AR
 Vice President – Nikki Keeton, TX
 Treasurer – Ryleigh Morris, MO

ROM'N LIMOUSIN and club calves

OCT. 26

SC ONLINE SALES
HOSTED WITH SC ONLINE SALES

FALL SPOOKTACULAR

FEATURING THE "BEST OF THE HERD" PUREBRED AND LIMFLEX SHOW HEIFER PROSPECTS ONLINE SALE



ROM'N LIMOUSIN

ADAM, MICHELLE, GREYSON
& PALMER NIELSON

20129 450th Avenue
Arlington, SD 57212

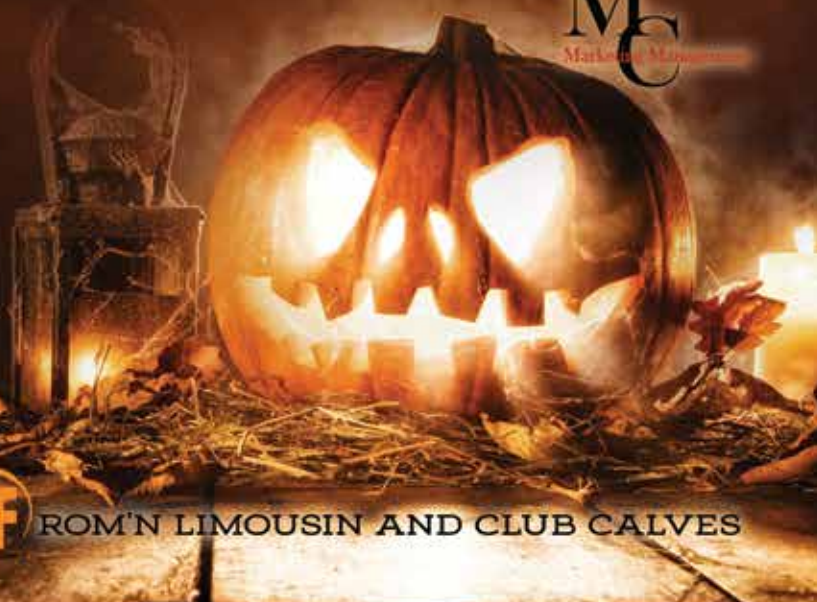
605-203-0733 605-203-0732

ROMNLIIMO@MSN.COM

4 MILES WEST AND 75 MILES
NORTH OF ARLINGTON, SD



ROM'N LIMOUSIN AND CLUB CALVES



Heartland Juniors Take Part in 2023 “Limis Rally to Rushmore” Shows



Heartland Juniors and their families traveled to Rapid City, South Dakota, for the National Junior Limousin Show & Congress. The activities took place the week of July 8-13. The shows began on Tuesday, July 11 with the Neogen Ultimate Show followed by the Steers, Cow/Calf Pairs and Bred & Owned Shows.

NEOGEN ULTIMATE SHOW

The first show on July 11 was the Neogen Ultimate Show judged by Jake Scott of Gordon, Nebraska. There was a total of 71 head in this unique, one-of-a-kind show.

The cattle in this show were evaluated by one judge who ranked the animals before the show, based solely on their Expected Progeny Differences (EPDs). The judge then sorted the classes during the show based on phenotype, or physical appearance. The scores from each evaluation were combined to determine overall class ranking and champions.



The Grand Champion was DJ Katch 22, a 2/2/22, homozygous black, double polled, 56% Lim-Flex daughter of AHCC Hemi 0901E ET out of MAGS Fountain Queen 128F, exhibited by Rowdy Berry of Port Orchard, Washington. She was the Division V Champion.



Tucker Parkinson of Levelland, Texas, took home the Reserve Grand Champion banner with PC Journey 111J, a 12/4/21, homozygous black, polled, 82% daughter of LFL Deluxe Edition 6029D ET out of XOXO Hugs & Kisses. She was the Division VI Champion.

Heartland Division Winners:

Division II 3rd Overall – CELL 2390K, a 9/11/22, homozygous black, homozygous polled, 51% Lim-Flex daughter of TASF Heineken 405H ET out of CELL Eternal Flame 7328E ET, exhibited by Karlee Favor of Marshfield, Missouri.

Division III Champion – SC Kora 521K, a 6/8/22, homozygous black, double polled, 58% Lim-Flex

daughter of SKLS Frank 8879F out of SCAS Flicka 952F, exhibited by Ava Miller of Treynor, Iowa.

Heartland Class Winners:

Class 15 – LDIL Jovie 103J ET, a 10/19/21, 57% Lim-Flex daughter of CJSL Creed 5042C out of AUTO Callie 403D ET, exhibited by Ellie Dill of Marshfield, Missouri.

Class 17 – BL Just A Dream 112J, a 1/24/21, 53% Lim-Flex daughter of MAGS Faultless 154F out of BL Dibs 618D, exhibited by Anabelle Vander May of Chadron, Nebraska.

STEER, COW/CALF, AND BRED & OWNED BULL AND FEMALE SHOWS

The Steer, Cow/Calf and Bred & Owned Bull and Female Shows followed the Neogen Show on July 11. Scott Bush of Britton, South Dakota, evaluated the 88 head that went through the ring.

PROGRESS STEER SHOW



The Grand Champion Progress Steer was LMCC Here I Am 72K, a 3/3/22, double black, polled, 37% Lim-Flex son of Here I Am out of FC BPF Bikini Angel, exhibited by Jack Ploog of Charlotte, Iowa.

Heartland Class Winners:

Class 3 – MRL Kyote 215K, a 4/1/22, black, double polled, 43% Lim-Flex son of Ratliff Majority Rules ET out of MRL Geisha 904G, exhibited by Scarlett Radke of Mitchell, South Dakota.

Class 4 – BRAW Pocket Fuzz 7 K, a 4/22/22, black, polled, 31% Lim-Flex son of Wulfs Eaglestone Y711E out of Commercial Cow 68, exhibited by Konnor Shifflet of Long Pine, Nebraska.

Class 7 – SC Kebin 982K, a 2/12/22, double black, double polled, 53% Lim-Flex son of SHSK Mufasa 606D ET out of SCAS Gwen 982G ET, exhibited by Braxton Chaplin of Fredonia, Kansas.

LIM-FLEX COW/CALF PAIR



The Grand Champion Lim-Flex Cow/Calf Pair was BL Just A Dream 112J, a 1/24/21, homozygous black, homozygous polled, 53% Lim-Flex daughter of

MAGS Faultless 154F out of BL Dibs 818S, exhibited by Anabelle Vander May of Chadron, Nebraska.

Heartland Class Winner:

Class 9 – AUTO Harmony 216H ET, a 2/24/20, homozygous black, polled, 50% Lim-Flex daughter of Colburn Primo 5153 out of AUTO Luckie 246W, exhibited by Kaylee White of Woonsocket, South Dakota.

BRED & OWNED PUREBRED BULLS



Wiley Fanta of Starbuck, Minnesota, exhibited the Grand Champion Purebred Bull, Royal Knight RBGL 204K, a 2/20/22, red, homozygous polled, son of Hunt Credentials 37C ET out of Boss Lake Ms Molly 812F. He was the Division III Champion.



The Reserve Grand Champion Purebred Bull and the Division II Champion was CH Kerosene 8912K, a 5/23/22, red, homozygous polled, 83% Limousin son of WLR Last Call ET out of MAGS Zitella, exhibited by Carly Henderson of Wellsville, Missouri.



Taking home the 3rd Overall banner was L7 Koko 2064K, a 4/2/22, double black, double polled, 83% Limousin son of AHCC Heartland 901F ET out of L7 Gummy Bear 952G, exhibited by Rory Peterson of Pukwana, South Dakota. He was the Division II Reserve Champion.

Heartland Class Winner:

Class 10 – TRAD Kiowa 35K, an 11/8/22, double black, double polled, son of Cell Hold the Line 0258H out of ANLZ 2 Dollar Pistol 35D, exhibited by Thorne Radke of Mitchell, South Dakota.

BRED & OWNED LIM-FLEX BULLS

The Grand Champion Lim-Flex Bull was LRCCHidden Treasure, a 6/10/22, double black, scurred, 57% son of MAYC Gold Buckle 624G out of Ratliff Hookedem 005H ET, exhibited by Trace Falkenstein of Oswego, Kansas. He was the Division II Champion.



Dalton Miller of Treynor, Iowa, took home the Reserve Grand Champion banner and the Reserve Division II title with DLTM Kwik Start 240K ET, a 3/22/22, black, homozygous polled, 50% Lim-Flex son of STAG Good Times 201 ET out of DEBV Grace 930G ET.

Heartland Division Winners:

Division I Reserve Champion – SRAD Kamouflage 56, an 11/6/22, double black, double polled, 71% Lim-Flex son of CELL Hold the Line 0258H ET out of ANLZ Farrah 56F, exhibited by Scarlett Radke of Mitchell, South Dakota.

Division I 3rd Overall – LDIL Kingston 185K ET, a 10/7/22, homozygous black, homozygous polled, 57% Lim-Flex son of CJLS Creed 5042C out of AUTO Callie 403D, exhibited by Ellie Dill of Marshfield, Missouri.

Division III Champion – DLTM Kenworth 215K, a 1/27/22, black, homozygous polled, 42% Lim-Flex

son of DEBV Gladiator 917G out of SJH Frontier Gal 8707, exhibited by Dalton Miller of Treynor, Iowa.

Division III Reserve Champion – Kingston, a 2/26/22, double black, 51% Lim-Flex son of LFL Ferrari 8143F out of NCC Halston, exhibited by Olivia Jacquin of Marthasville, Missouri.

Heartland Class Winner:

Class 15 – KRLE Langston 111L, a 1/28/23, double black, homozygous polled, 66% Lim-Flex son of WFL Hennessy 011H ET out of AUTO Florrie ET, exhibited by Karlee Favor of Marshfield, Missouri.

BRED & OWNED LIM-FLEX FEMALES

The Grand Champion Lim-Flex Female was TUBB MKNA Kamikaze 230K, a 5/13/22, homozygous black, double polled, 75% Lim-Flex daughter of TASF Crown Royal 960C ET out of Ratliff Gabby 901G ET, exhibited by McKenna Richardson of Eureka, Kansas. She was the Division II Champion.



Taking home the Reserve Grand Champion banner and the Division II Reserve Champion title was J6 Ruby 655K ET, a red, homozygous polled, 50% Lim-Flex daughter of MANN Red Box 55C out of MJ MS Dolly 17D ET, exhibited by Ben Spencer of Gibbon, Nebraska.

Heartland Class Winners:

Class 42 – TBG Spirit 2210K, a 2/21/22, double black, double polled, 27% Lim-Flex daughter of SSF On Point 4028 out of TBG Faith 810F ET, exhibited by Garrett Walden of Tonganoxie, Kansas.

Class 43 – RGMA Kim K 569K, a 1/20/22, double black, double polled, 75% Lim-Flex daughter of SSTD Guns N Roses 9408G ET out of RGMA Cover Girl 375C, exhibited by Kylie Anderson of Garner, Iowa.

Class 44 – LDIL Jade 122J ET, a 12/3/21, homozygous black, homozygous polled, 57% Lim-Flex daughter of CJSL Creed 5042C out of AUTO Callie 403D ET, exhibited by Ellie Dill of Marshfield, Missouri.

BRED & OWNED PUREBRED FEMALES

Ava Miller of Treynor, Iowa, took home the 3rd Overall banner in the champion drive with AVAM Kiki 205K, a 1/12/22, double black, homozygous polled, 78% Limousin daughter of AHCC Heartland 901F ET out of DEBV Gloriana 932G ET. She was also the Division III Champion.

Heartland Class Winner:

Class 27 – CBHS Kara 04K, a 10/17/22, double black, homozygous polled, 78% Limousin daughter of ENG D Zip Line 2515Z out of CELL 8421F, exhibited by Corbin Brockhaus of Holden, Missouri.



“BACK IN TIME”

Do You Know the Answer?

Answers:

1. The first junior show was held in Des Moines, Iowa.
2. This show was called “Open to World Junior Heifer Show”.
3. The show took place on August 20, 1976. There were 44 juniors from six states in attendance.
4. Dan Tetrick of Redwood Falls, Minnesota, exhibited the Grand Champion Female with DANL 511G.
5. Cheryl Mewes of Highmore, South Dakota, took home the Reserve Grand Champion banner with Miss Cheryl 121F.
6. Mark Leonard of Holstein, Iowa, was the president of NALJA from 1974-1976.

Questions on page 3

LEGENDS of the **MOTHER ROAD**
2024 NATIONAL JUNIOR LIMOUSIN SHOW & CONGRESS
TULSA, OK
June 29-July 5, 2024

“Rally to Rushmore” Limousin & Lim-Flex Female Shows Held on July 13



Heartland juniors took part in the 2023 NALJA “Rally to Rushmore” Owned Limousin and Lim-Flex shows on July 13th in Rapid City, South Dakota. Zach Butler of Milton, Tennessee evaluated the 201 head exhibited in the two shows.

LIM-FLEX SHOW



The Grand Champion Lim-Flex Female was ELCX Kate 332K ET, a 5/16/22, black, homozygous polled, 53% Lim-Flex daughter of ELCX Kings Landing 599 D ET out of ELCX Extra Special, exhibited by Carter Kornegay of Tulsa, Oklahoma. She was the Division III Champion.



The Reserve Grand Champion Lim-Flex female was MKLN 1105J, an 11/3/21, 25% Lim-Flex daughter of PVF Blacklist 7077 out of JSZC HH TSSC Larissa 101G ET, exhibited by Sara Sullivan of Dunlap, Iowa. She was the Division VI Champion.

Heartland Division Winners:

Division III Reserve Champion – SC Kora 521K, a 6/8/22, homozygous black, polled, 58% Lim-Flex daughter of SSTS SKLS Frank 8879F out of SCAS Flicka 952F, exhibited by Ava Miller of Treynor, Iowa.

Division III 3rd Overall – TUBB MKNA Kamikaze 230K, a 5/13/22, homozygous black, double polled, 75% Lim-Flex daughter of TASF Crown Royal 960C ET out of Ratliff Gabby 901G ET, exhibited by McKenna Richardson of Eureka, Kansas.

Division IV Champion – J6 Caitlyn 685K, a 3/25/22, homozygous black, polled, 31% Lim-Flex daughter of SCC SCH 24 Karat 838 out of SSTS Caitlyn 5818C ET, exhibited by Ben Spencer of Gibbon, Nebraska.

Division V 3rd Overall – Ratliff Knockout 205K, a 2/27/22, double black, double polled, 57% Lim-Flex daughter of MAYC Gold Buckle 624G out of Ratliff Gungho 913G ET, exhibited by Trace Falkenstien of Oswego, Kansas.

Heartland Class Winners:

Class 7 – MINO Knock Out 239K ET, a 9/26/22, homozygous black, homozygous polled, 56% Lim-Flex daughter of MAGS Federal Reserve ET out of AUTO Callie 403D ET, exhibited Kharis Wilson of Marshfield, Missouri.

Class 12 – SSUL Eden's Looker 2408K, a 5/5/22, homozygous black, double polled, 56% Lim-Flex daughter of RLBH Air Force One out of WLR Eden ET, exhibited by Mary Grace O'Sullivan of Maple Lake, Minnesota.

Class 13 – TUBB/MKNA Kadie 245K ET, a 4/27/22, homozygous black, double polled, 75% Lim-Flex daughter of TASF Crown Royal 960C ET out of Ratliff Gabby 901G ET, exhibited by Sadie Grace Eggers of Humboldt, Kansas.

Class 20 – J6 Caitlyn 566K ET, a 2/9/22, homozygous black, polled, 31% Lim-Flex daughter of STAG Good Times 201 ET out of SSTS Caitlyn 5818C ET, exhibited by Ben Spencer of Gibbon, Nebraska.

Class 22 – Ratliff Keep Up The Charm, a 1/25/22, homozygous black, double polled, 50% Lim-Flex daughter of Gateway Follow Me F163 out of Riverstone Charmed, exhibited by Trace Falkenstien of Oswego, Kansas.

Class 23 – FSC Kora, a 1/3/22, homozygous black, homozygous polled, 75% Lim-Flex daughter of TASF Crown Royal 960C ET out of SSTS Fancy 8865F ET, exhibited by Bevin Lynn Bertsche of Onieda, South Dakota.

Class 24 – LDIL Jade 122J ET, a 12/3/21, homozygous black, homozygous polled, 57% Lim-Flex daughter of CJSJ Creed 5042C out of AUTO Callie 403D ET, exhibited by Ellie Dill of Marshfield, Missouri.

LIMOUSIN SHOW



The Grand Champion Purebred Female was DL Jet Setter 74J, a 12/9/21, homozygous black, double polled, 78% Limousin daughter of ELCX Kings Landing 599 D ET out of DL Hell on Heels 20H ET, exhibited by Sara Sullivan of Dunlap, Iowa. She was the Division VI Champion.



Memphis Peterson of Pukwana, South Dakota took home the Reserve Grand Champion banner with

his Division IV Champion Female Boss Lake Klarissa 239K ET, a 3/12/22, double black, double polled, purebred daughter of Cottage Like Border Agent out of AUTO Olga 498A.



The 3rd Overall Female was TASF Keep It Classy 681K ET, a 9/24/22, double black, double polled, 82% Limousin daughter of TASF Crown Royal 960C ET out of TASF Forever Classy, exhibited by Ben Spencer of Gibbon, Nebraska. She was the II Champion.



The 5th Overall Female was Ratliff Jazlyn 1102J ET, a 10/21/21, homozygous black, double polled, 84% Limousin daughter of FWLY Can Do out of Riverstone Charmed, exhibited by Garrett Walden of Tonganoxie, Kansas.

Heartland Division Winners:

Division II Reserve Champion – AUTO KLS Kyr 230K ET, a 10/4/22, homozygous black, homozygous polled, purebred daughter of KLS SULL charmer ET out of AUTO Gaerwen 245G ET, exhibited by Austin Hunt of Frohna, Missouri.

Division III Champion – SL Cinco De Mayo, a 5/5/22, black, polled, purebred daughter of SSTS Guns N Roses 9408G ET out of Straight 970G, exhibited by Bevin Lynn Bertsche of Onieda, South Dakota.

Division III Reserve Champion – SC Kiara 522K, a 5/3/22, double black, double polled, 78% Limousin daughter of Legacy's Hercules out of SCAS Designer 922D, exhibited by Braxton Chaplin of Fredonia, Kansas.

Division III 3rd Overall – WLR Kinky 026K, a 6/10/22, double black, homozygous polled, 81% Limousin daughter of WLR Last Call ET out of STSF Hoodoo Love 026Z, exhibited by Carly Henderson of Wellsville, Missouri.

Division IV 3rd Overall – TASF Clac Karma 639K ET, a 4/3/22, homozygous black, homozygous polled, purebred daughter of AUTO Lucky Guy 140D ET out of AUTO Peyton 206Y, exhibited by Ben Spencer of Gibbon, Nebraska.

Division V 3rd Overall – AVAM Kiki 205K, a 1/12/22, double black, homozygous polled, 78% Limousin daughter of AHCC Heartland 901F ET out of DEBV Gloriana 932G ET, exhibited by Ava Miller of Treynor, Iowa.

IOWA



KANSAS



MINNESOTA



MISSOURI



NEBRASKA



SOUTH DAKOTA



J6 FARMS

LIMOUSIN & LIM-FLEX

Complete and Total Dispersal

DECEMBER 2, 2023

Crowne Plaza • Kearney, NE • 6 P.M.

**SELLING
80+ HEAD**

**Donors, Spring Breds
& Open Heifers**

Cattle Available For Viewing:

12-2-23

10 a.m. - 4 p.m.

At J6 Farm • Gibbon, NE

SALE MANAGEMENT

Mc
Marketing Management

Kiley McKinna 402-350-3447

Wiley Fanta 320-287-0751

Claire Brown 765-404-8458

mcmarketingsales@aol.com

www.mcmarketingsales.com

AUCTIONEER

Chisum Peterson 605-730-4214

ONLINE PROVIDER

DVAuction
Broadcasting Real-Time Auctions

Our Entire Embryo and Semen

Inventory Sells December 3

Hosted by L365Auctions.com



5960 Maple Rd. • Gibbon, NE 68840

David Spencer 308-627-6259

Mary Spencer 308-627-8149

Edward Spencer 308-440-1139

Mark Blake 712-269-1361

www.j6farms.com



MJ MS DOLLY 17D

9/2/16 • Pld/Blk • Purebred

Cottage Lake Border Agent x SBLX True Love 918T

CE: 4 BW: 4.7 WW: 64 YW: 100 MK: 20

CM: 4 SC: 0.65 DC: 12 YG: -0.46

CW: 30 RE: 1.15 MB: -0.23 \$MI: 45

Dam of the record selling J6 We The People



J6 CAITLYN 275H

3/19/20 • DP/Blk • 56% Lim-Flex

WLR Final Call x SSTO Caitlyn 5818C

CE: 9 BW: 3.5 WW: 61 YW: 93 MK: 21

CM: 4 SC: 0.75 DC: 9 YG: -0.30

CW: 24 RE: 0.77 MB: 0.15 \$MI: 56



J6 LUCY 195G

4/1/19 • HP/Blk • 31% Lim-Flex

3G Double Booked 6116D x S Sis Lucy 718Y

CE: 12 BW: -1.1 WW: 62 YW: 97 MK: 19

CM: 6 DC: 13 YG: -0.15

CW: 29 RE: 0.57 MB: 0.11 \$MI: 54

NALJA Satellite Events Attract Heartland Juniors at “Rally to Rushmore”



Heartland Juniors took part in a variety of activities during their week-long stay at the 2023 National Junior Limousin Show & Congress July 7-13 in Rapid City, South Dakota. Those Heartland members who placed in the satellite events or received special honors were recognized at the awards ceremony on July 10.



(left photo) Ryleigh Morris proudly holds the banner for winning the Large State Herdsmanship competition.

(right photo) The Minnesota state champion banner.



Throughout the week, a group of veteran shommen and women roamed the barns and judged each state on its herdsman practices. States were judged on the display of their cattle, the cleanliness of their aisles and tack, and the care of their cattle. **State Herdsmanship** – (Large State), Missouri; (Small State), Minnesota.



State Poster Contest – 2nd, Missouri.



Top Ten Sweepstakes – 4th, Anabelle Vander May, NE.



Scholarship Winners – Donna Etherton Limi-Booster \$500 Scholarship – Ryleigh Morris, MO (right); NALJA Award of Excellence \$750 Scholarship – McKenna Richardson, KS (not pictured).

Limi-Booster State Grants – Iowa, Kansas, Missouri.

Photo Contest – Non-Cattle: (Novice) 1st, Brooks Marthaler, MN; 3rd, Harper Torgerson, SD; 5th, Reid Mitchell, WI; (Junior) 1st, Emery Marthaler, MN; 2nd, Riley Doucet, MO; 3rd, Case Brockhaus, MO; (Senior) 1st, Wiley Fanta, MN; 2nd, Grace Hoover, MN.

Photo Contest – Cattle: (Novice) 1st, Cogan Schilling, KS; 3rd, Payton Lewis, MO; 4th, Kharis Wilson, MO; (Junior) 2nd, Anabelle Vander May, NE; (Intermediate) 2nd, Kelsey Morris, MO; 3rd, Ashley Schrag, KS; 5th, Maddix Small, KS; (Senior) 3rd, Dexter Small, KS.

Magazine Contest – (Novice) 5th, Brooks Marthaler, MN; (Junior) 4th, Anabelle Vander May, NE.

Sales Talk – (Novice) 1st, Scarlett Radke, SD; 2nd, Molly McCurry, KS; 5th, Sadie Eggers, KS; (Junior)

3rd, Anabelle Vander May, NE; 5th, Levi Marthaler, MN; (Intermediate) 4th, Ashley Schrag, KS.

Judging Contest – (Novice) 1st, Bevin Bertsche, SD; 2nd, Saddle Eggers, KS; 5th, Kharis Wilson, MO; (Junior) 2nd, Miranda Pinnell; (Senior) 1st, Kaylee White, SD; 2nd, Kyle Linhart, IA; 3rd, Trace Falkenstein, KS; 4th, Justus Moser, MN; 5th, Braxton Chaplin, KS.



Honorary NALJA Member – Schmalshoff family, IL.

This year's "Honorary NALJA Member" award goes to the Schmalshof family of Avon, Illinois. The recipients, Andy and Tammy, Adam & Jonelle Schmalshof of ATAK Limousin, are generous and always willing to help out in any way that they can; whether it is a sponsorship, physical help or a kind word to cheer someone up.

Riley Smith, NALJA board member, said, "I appreciate the strong Limousin roots these folks come with and am glad there are still families who value being loyal breeders and show the importance of the people within this great breed before they worry about all the small things. Thank you will never be enough to show my gratitude, especially to the grandpa of this family, for being one of the reasons my family continued to show Limousin cattle."



Thanks to ATAK Limousin of Avon, Illinois, and Symens Brothers of Amherst, South Dakota, for sponsoring the Bus Tours to Mount Rushmore.

Jan Symens, center, thanked Kevin and Caitlyn Ochsner, on behalf of the Symens family, for leading the NALJA worship service at junior nationals, sponsored by the Herman and Judy Symens Memorial.



We would also like to thank Wulf Cattle of Morris, Minnesota, for sponsoring the meal after the trip to Mount Rushmore on July 8th.



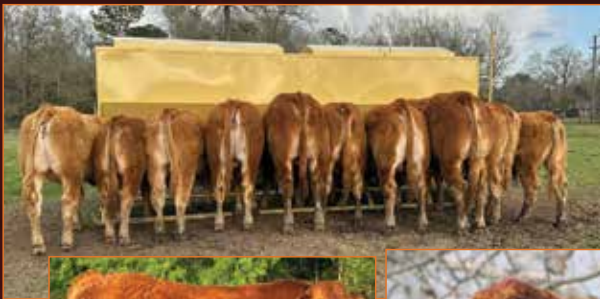
FOXHILL FARM JASPER



WILLODGE CERBERUS



MUSCLE MATTERS & POUNDS PAY



If you are looking to reap the rewards of the extra muscle, thickness and pounds the Limousin breed originally offered, then we have your kind of cattle. We have combined the very best genetics from the United Kingdom with United States' bloodlines to produce cattle that are world renowned for these traits.

FOR SALE: - Bulls - Heifers - 3-in-1s

Visit our updated website for a complete listing and prices of the genetics we have available.



Your call and visit is always welcome.

WWW.GOSSLIMOUSIN.COM

Vidor, Texas 77662 • ANTHONY GOSS, 281-794-1339, cell

MARK SMITH INDUCTED INTO NALF "HALL OF FAME"



Diedre & Mark Smith (left) stand with NALF President Bruce Lawrence and NALF Executive Director Mark Anderson at the induction ceremony in Rapid City, SD.

stories. Mark thanked everyone for their support and for attending this special event.

Mark began his illustrious career in 1979 after graduating from the University of Missouri. He worked for the *Record Stockman* and later for the *International Limousin Journal*. This was the beginning of his 42-year journey with the Limousin breed.

He was an integral part of the marketing firm American Cattle Services, a NALF staff member, managing partner of Limi-Gene, and in 2000, Mark served as NALF President.

In 2001, Mark formed Grassroots Genetics & Consulting; later adding insurances sales, photography, and videography services to his resume. He has put many miles on his cars driving to sales, shows and other Limousin events. Throughout the years, Mark has served as a semen and insurance salesman, magazine representative, NALF employee and board member as well as serving as President, order buyer, ringman and photographer.

Over the years, Mark has worked with breeders suggesting which AI sires to employ, purchased cattle for many seedstock and commercial cattlemen, and has made many lifelong friends in the Limousin breed.

In 2022, Mark changed his business plan. He wanted to spend more time with his wife, Deidre. He made the decision to step down from his role traveling to sales working as a ringman and sale consultant. He will now devote more time to his other business, Grassroots Genetics & Consulting and Grassroots Insurance.

The Limousin family will miss seeing Mark "on the road" at cattle sales across the United States and Canada. His "Hall of Fame" portrait will hang proudly in the NALF office in Denver, Colorado. Congratulations, Mark!

Mark Smith of Ankeny, Iowa, was inducted into the North American Limousin Foundation (NALF) "Hall of Fame" July 11, 2023. The ceremony took place at the Holiday Inn in Rapid City, South Dakota, in conjunction with the NALJA Show, "Limis Rally to Rushmore". Hospitality sponsors for the evening were L365, Magness Land & Cattle and Minerich Cattle Co.

Doug Paul served as Master of Ceremonies and introduced Mark Anderson, NALF Executive Director, who gave the opening remarks. Four speakers; C.K. "Sonny" Booth, Bob Yackley, Bruce Brooks, and Rod Peterson, gave inspirational speeches about Mark's accomplishments and entertained the crowd with memorable

APPLICATION FOR MEMBERSHIP

The Heartland Limousin Association is comprised of Limousin breeders including the states of IA, KS, MN, MO, NE, SD & WI.

Name _____ Most used herd prefix assigned by NALF _____

Address _____ City/State/Zip _____

Phone/Email _____

The undersigned herein applies for membership in the HLA with all rights and privileges outlined in the HLA constitution and bylaws.

Signature _____

Please make checks payable to the HLA,
clip and return this membership application & \$50 to:
Dean Summerbell, HLA, 619 139th Lane NW,
Andover, MN 55304

Elizabeth Hanson in North Dakota State Fair 4-H Special Showmanship Contest**Information for this article came from the Minot Daily News.*

Elizabeth Hanson of Velva, North Dakota, took part in the 4-H Showmanship Contest, youth and leaders, held at the North Dakota State Fair in Minot July 28, 2023. She is the daughter of Maria Effertz and Mike Hanson and the granddaughter of Jerry Effertz. Twenty-four 4-H'ers who won Champion or Reserve Champion at the Intermediate or Senior Showmanship levels earlier in the fair were paired with a North Dakota leader for this event.

Fourteen-year-old Elizabeth took part in the Limousin Open and Junior Shows at the fair with SL Kookies ET, a 5/1/22 daughter of SSTO Guns N Roses 9408G out of SL Breathless Angel.

She was the Overall Grand Champion in the Intermediate Showmanship competition. For this leadership contest, Elizabeth was paired with Tammy Miller, Lt. Governor of the state of North Dakota. The youth had an hour to give their assigned leaders tips on how to show their animals.

This was the first time the Lt. Governor has participated in this event. She said, "I was a big 4-H'er growing up but I've never showed livestock before so this was a new experience for me. It's been great working with Elizabeth. She's a great leader and trainer."



Kurt Froelich, NDSU Extension agriculture and natural resources agent for Stark and Billings counties said, "This event is an opportunity for our 4-H young people to cultivate public speaking, communication, and leadership skills with the state's public leaders, and is a way to connect our leaders today with our leaders of tomorrow."

THE SL WAY

We stand behind our genetics and are pleased with the direction the breed and our program is headed. Our cattle have seen success in the hands of great kids. We congratulate you for your efforts and look forward to watching your future progress.



SL Cinco De Mayo
5/5/22 • Purebred
Sired by SSTO Guns N Roses
Division III Champion
Owned Limousin Female,
NJLSC
Shown by Bevin Bertsche



SL Kool Kat
3/23/22 • Purebred
Sired by SSTO Guns N Roses
Grand Champion
Purebred Female,
Heartland Showdown
Shown by Dawson Book



SL Just A Dream
10/15/21 • 47% Lim-Flex
Sired by MAGS Gusto
Grand Champion
Lim-Flex Female,
Heartland Showdown
Shown by Dawson Book



CELL-TNGC Hits The Mark 2055H
Contact owners for semen availability and watch for his offspring in our upcoming sale.
Owned with Linhart Limousin

**SALE MANAGMENT:**

KILEY MCKINNA, 402-350-3447
WILEY FANTA, 320-287-0751
mcmarketingsales@aol.com
www.mcmarketingmanagement.com

Mark Your Calendar STRAIGHT ELITE HEIFER ONLINE SALE

October 18, 2023 • Hosted by SC Online Sales
SELLING 12 HEAD • HEIFERS & STEERS

STRAIGHT Limousin

Jay & Lori Straight, 712-592-1350
2173 Morgan Ave., Logan, IA 51546 • Dave Book, 563-320-7343

BREEDING *to* FEEDING



OPPORTUNITY SALE *of* 2024

Thursday, April 4, 2024 • 12 Noon

Online Sale With Live Bidding

Watch the sale and bid live online at
Bid.SuperiorLivestock.com and DVAuction.com

**SELLING 400 BULLS &
50 ELITE OPEN HEIFERS**
Limousin, Lim-Flex, Angus

Evaluate the sale offering in person
Open House at Sandy Ridge Ranch
Atkinson, Nebraska
March 26 & 27, 2024

- Bull Selection Index
- Feeder Calf Procurement
- Value Added Opportunities
- Source & Process Verification
- Feedlot & Carcass Data
- Dairy Beef Program



*Access sale
details here*



Office: 26406 470th Ave., Morris, Minnesota 56267 / Ranch: 89868 472nd Ave, Atkinson, Nebraska 68713
Office: (320) 392-5802 / Fax: (320) 392-5319 / Wulf@WulfCattle.com
Casey Fanta: (320) 288-6128 / Casey.Fanta@WulfCattle.com

Visit www.WulfCattle.com